WFP Partnerships
Partnerships and Advocacy Department

Induction Session for Members and Observers of the WFP Executive Board

23 January 2020
Partnerships & Advocacy Department

AED PA
Ute Klamert

Communications and Advocacy
CAM – Corinne Woods

UN System and Multilateral
NY - Coco Ushiyama

Geneva
GVA – Annalisa Conte
(incoming)

Rome-based Agencies & CFS
RBA – Stephanie Hochstetter

Strategic Partnerships
STR – Stanlake Samkange

Government
PPR + WFP Offices – Chris Kaye
(Karin Manente incoming)

UAE
Mageed Yahia

TOK
Naoe Yakiya

PARIS
Genevieve Wills

Washington
WAS – Jon Brause

Brussels
BRU – Alzira Ferreira

Private Sector
PPF – Tim Hunter

Communications and Advocacy
CAM – Corinne Woods

UN System and Multilateral
NY - Coco Ushiyama

Geneva
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Rome-based Agencies & CFS
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STR – Stanlake Samkange

ADD
A. Rudakubana

BEI – Sixi Qu
WFP’s Resourcing Challenge

- **2015**: USD 1.0 billion (58% of needs funded)
- **2016**: USD 7.0 billion (67%)
- **2017**: USD 11 billion (60%)
- **2018**: USD 11 billion (70%)
- **2019**: USD 11 billion (63%)
- **2020**: USD 1.0 billion (9%)

- **Needs**
- **Contributions**
- **2020 Global Forecast**

**GAP**
# Top 10 Operations in 2019

<table>
<thead>
<tr>
<th>Country</th>
<th>2019 Contributions</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yemen</td>
<td>1,609,642,646</td>
<td>20%</td>
</tr>
<tr>
<td>Republic of South Sudan</td>
<td>578,885,726</td>
<td>7%</td>
</tr>
<tr>
<td>Turkey</td>
<td>405,954,751</td>
<td>5%</td>
</tr>
<tr>
<td>Ethiopia</td>
<td>402,153,183</td>
<td>5%</td>
</tr>
<tr>
<td>Syrian Arab Republic</td>
<td>382,331,351</td>
<td>5%</td>
</tr>
<tr>
<td>Lebanon</td>
<td>357,124,862</td>
<td>4%</td>
</tr>
<tr>
<td>Sudan</td>
<td>300,814,943</td>
<td>4%</td>
</tr>
<tr>
<td>Somalia</td>
<td>294,417,455</td>
<td>4%</td>
</tr>
<tr>
<td>Congo, The Democratic Republic of the</td>
<td>262,697,692</td>
<td>3%</td>
</tr>
<tr>
<td>Bangladesh</td>
<td>213,440,482</td>
<td>3%</td>
</tr>
<tr>
<td>Subtotal</td>
<td>4,807,463,091</td>
<td>60%</td>
</tr>
<tr>
<td>Others</td>
<td>3,191,133,460</td>
<td>40%</td>
</tr>
<tr>
<td>2019 Total</td>
<td>7,998,596,550</td>
<td></td>
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Positioning, Partnering, Resourcing for Zero Hunger

**Positioning**
- Optimizing communication, advocacy and marketing
- Building the narratives associated with our work and areas of expertise
- Optimizing our brand

**Partnerships**
- Maintaining our lead in humanitarian response while strengthening WFP's position as an effective development Partner to mobilize resources from IFIs and Host Governments
- Supporting Country Offices
- Optimizing our engagement in United Nations reform and Inter-Agency system

**Resourcing**
- Private Sector Strategy
- Innovative financing
- Thematic funding (e.g., climate/resilience)
Thank you for your attention