Celebrating Humanitarian and Development Innovations at Scale for Zero Hunger and across the United Nations

Side event on the margins of the First Regular Session of the Executive Board
Tuesday, 23 February 2021, 13:30 – 14:30
Welcome

David Beasley

Executive Director, WFP
Opening Remarks

Ute Klamert
Assistant Executive Director, Partnerships and Advocacy Department, WFP
Opening Remarks

Dr. Elke Löbel
Commissioner for Refugee Policy Director for Displacement and Migration, Crisis Prevention and Management, Government of Germany
Introduction to the WFP Innovation Accelerator

Bernhard Kowatsch
Head of WFP Innovation Accelerator
WFP Innovation Accelerator
Scaling Innovation

23 February 2021
The WFP Innovation Accelerator sources, supports and scales high-impact innovations to disrupt hunger.
WFP Innovation Accelerator

Our path to scale

- **Frontier Innovation**
- **Innovation Sourcing**
- **Innovation Bootcamps**
- **Sprint Programme**
- **Scale-up Enablement**

- **6100+** applications
- **34 cohorts**
- **329 teams**
- **90+ projects**
- **14 projects**

- Field innovation hubs in Tanzania, Jordan, South Sudan
- First Regional Innovation Hub: Nairobi
- Full programme virtual
Our custom acceleration programmes

IDEA

Innovation Bootcamp

Sprint programme

Scale-up enablement programme

Pitch event

Pre-scale

Graduation

IMPACT
9 Innovation bootcamps in 2020 (8 virtual)
Our impact at scale

Number of people positively impacted

Annual growth multiplier (current year / previous year)

US $118M of co-funding raised over five years (US $28M in 2020)
FAST COMPANY’S
INNOVATIVE TEAM OF
THE YEAR

BEST WORKPLACES FOR
INNOVATORS 2020

1,468
Media mentions from

58
Countries

€46.5M
Advertising value
equivalency

78
Knowledge
management products
Accelerator team highlights

55 members
64% female
36 nationalities
21 languages
Thank you to WFP’s key innovation partners
CODA is a mobile solution to provide conditional on-demand assistance by digitizing paper booklets and manual data entry.

EMPACT: connects refugees, displaced people and vulnerable host communities to the future of work through tailored digital skills training courses.

Post-Harvest Loss Reduction: trains smallholder farmers how to properly handle and store crops to dramatically reduce post-harvest losses.

H₂Grow: empowers people threatened by hunger to grow their own food in harsh environments using hydroponics.

FtMA (Farm to Market Alliance): is a group of public and private institutions helping smallholder farmers move from subsistence farming to market-oriented agriculture.

ShareTheMeal: is WFP’s fundraising app, allowing smartphone users to donate meals with a simple tap on their phones.

BioAnalyt: is a digital solution to share data on quality of fortified foods to incentivize compliance with national fortification regulations.

Logie: is a humanitarian logistics infrastructure, collector app, IM product and analytics available through interactive interface.

PRISM (Platform for Real-Time Impact and Situation Monitoring): tracks the impact of major climate events.

Building Blocks: leverages blockchain to coordinate with other humanitarian agencies and transfer cash assistance to refugees securely and efficiently.

Cloud to Street*: is a remote sensing platform to predict, map and analyze floods in real time.
WFP Innovation Accelerator Strategy 2021-2025

**Frontier Innovations**
Explore innovations and ventures on the horizon that could have a massive impact on hunger

**Core Accelerator**
*Sourcing, Bootcamps, Sprint*
Reorient the complete Accelerator towards scaling and add scaling capacity

**Innovation scaling**
Provide dedicated innovation scaling support

**Innovation Services**
Expand our impact on the SDGs by offering a platform of innovation services for other organizations

**Knowledge, continuous learning**
Contribute innovation knowledge to WFP and the humanitarian/development innovation sector and ensure continuous learning

We explore the next big disruptive offering, e.g. a WFP Impact Innovation Fund, H2Grow innovative financing
It’s time to #disrupthunger.

- innovation.wfp.org
- global.innovation@wfp.org
- @WFPInnovation
- WFP Innovation Accelerator
Panel Discussion
How Innovation Powers our Mission Forward

Valerie Guarnieri
Assistant Executive Director, Programme and Policy Development Department, WFP

Jean-Martin Bauer
Senior Advisor, Data, Digital Transformation and Innovation, WFP New York

Dirk Primbs
Developer Relations, European Ecosystem Lead, Google

Hila Cohen
Head of Business Development & Chief of Staff, WFP Innovation Accelerator
Message from the Innovation Accelerator’s Bavarian Host

Michaela Kaniber
Bavarian State Minister for Food, Agriculture and Forestry
Closing Remarks

Bernhard Kowatsch
Head of WFP Innovation Accelerator