



World Food Programme



# A strategic partnerships for saving lives and changing lives photo exhibition concept note

*Side event on the margins of the first regular session of the Executive Board*

*13:15 – 13:30 on Monday, 25 February 2019*

*Seed to Feed Area, WFP headquarters*

## Background

Following the receipt of a USD 490 million donation from the Kingdom of Saudi Arabia, the United Arab Emirates and the State of Kuwait, and as part of the donor visibility plan, the WFP Gulf Office would like to hold a photo exhibition at WFP headquarters on the margins of the first regular session of the Executive Board in February 2019. The photographs taken by WFP teams in the field portraying the actual humanitarian situation in Yemen, Bangladesh and other countries are a powerful tool to give visibility to the Kingdom of Saudi Arabia, the United Arab Emirates and the State of Kuwait who are important growing donors to WFP.

SAVING  
LIVES  
CHANGING  
LIVES

## Objectives

The aim is to acknowledge the role of the Kingdom of Saudi Arabia, the United Arab Emirates and the State of Kuwait as valuable partners and supporters of WFP operations by focusing on the humanitarian response in different countries and the impact of all donor funding on beneficiaries.

## Format

The photo exhibition will take place from 25 February to 1 March 2019 at the Seed to Feed Area at WFP headquarters. It will focus on the human story, covering support from the Kingdom of Saudi Arabia, the United Arab Emirates and the State of Kuwait to WFP and will comprise 16 photographs highlighting the state of families and children and food distribution and impact.

## Provisional agenda

- 13:15 – 13:20 Welcome remarks by Mr David Beasley, Executive Director
- 13:20 – 13:23 Speech by Mr Mageed Yahia, Director of the WFP UAE Office and Representative to the Gulf Cooperation Council (GCC) region
- 13:23 – 13:25 Ribbon cutting by the Executive Director and:
  - o Ambassador and Permanent Representative of the Kingdom of Saudi Arabia
  - o Representative of the United Arab Emirates
  - o Permanent Representative of the State of Kuwait
  - o Mr Mageed Yahia
- 13:25 – 13:30 Photo opportunity
- 13:30 – 13:40 Media interviews

## Media coverage

- A press release in English and Arabic, key messages and photos to be disseminated to the relevant media in the Gulf
- Representatives from the Kingdom of Saudi Arabia, the United Arab Emirates and the State of Kuwait news agencies based in Rome will be invited to cover the event