

OSN ROME
Happenings

**THE PERFECT
COUPLE?**
Niger

**TALKING
WALLS**
Sudan



ISSUE 01 • SEPTEMBER 2017

THE HUB

WFP NUTRITION'S QUARTERLY NEWSLETTER

Lauren's Note

OSN Happenings

RBB (India)

RBC (Sudan)

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FINDING THE RIGHT

INGREDIENTS



NUTRITION DIRECTOR'S NOTE

When I travel to the field I am always impressed by the unique and interesting nutrition work I learn about. While updating field colleagues on the happenings in HQ, I find that I am constantly gathering stories to share about what I have seen and about how our field work is making a difference in the lives of the people we serve.

With your contributions and engagement – I hope “THE HUB” will be a successful communication platform that allows each of you to share these powerful stories. It will also be a resource for exchanging good practice and lessons learned, and making new connections. The content comes from you and, therefore, reflects the work that you do and the issues that interest you.

In this pilot issue of THE HUB, we are unveiling a new look for the newsletter. We hope you like what you see.

Our Nutrition Communications officer, Ali El-Nawawi worked hard to create a design that is elegant and eye-catching to match the inspiring content provided by you. Our new name, THE HUB, seems very fit for purpose. Whether you read THE HUB because you love nutrition, are curious about what your colleagues are up to, or are looking for ideas that you might try in your country, I hope that you enjoy the content and you are both an avid reader and contributor.

I hope that this newsletter, your newsletter, will be a fun and exciting place to share and learn about the contribution we each make to a world without malnutrition every day.

Sincerely,



Lauren Landis
Director, Nutrition



NUTRITION COMMUNICATIONS

Communicating on nutrition for different audiences can be challenging, mostly due to its technical nature. OSN's communications team is determined to bring the great work we do to everybody inside and outside WFP.



OSN ROME HAPPENINGS



WFP'S PARADIGM SHIFT

Submitted By: Kathryn OGDEN

What does Nutrition-sensitive programming mean?

It means leveraging programmes that operate in sectors complementary to nutrition. The primary objectives are not nutrition but contribute to nutrition outcomes. Examples of the sectors mentioned are agriculture, education, and social protection.

What about other areas of WFP's work?

Nutrition-sensitive programming is for every program. This means broadening WFP's nutrition focus beyond traditional treatment and prevention programs. This would include school meals, Food for Assets (FFA), and smallholders agricultural market support.

Where do I start?

The Nutrition-Sensitive unit provides guidance on making Country Strategic Plans (CSPs) more nutrition-sensitive. We also provide direct field support to different programme units. You can find the essentials on the nutrition sensitive guidance in English, French, Spanish and Arabic on WFP Go.

Creating a nutrition-sensitive WFP involves us all. Don't hesitate to reach out as we won't hesitate to contact you!

HQ.nutritionensitive@wfp.org



WFP JOINS THE NO WASTED LIVES COALITION

Submitted By: Nancy ABURTO

WFP joined the 'No Wasted Lives' (NWL) coalition <https://www.nowastedlives.org> in 2017. We continue to play a lead role in the evidence generation workstream (CORTASAM) of the coalition. As the chief of the Nutrition Specific Unit I am currently representing WFP on the NWL Executive Team.

Whats new?

This platform includes WFP and UNICEF the two UN actors with a mandate on acute malnutrition joining forces. This will cover the full spectrum of actions from prevention to treatment.

Next steps?

We will reach out to nutrition colleagues across WFP to build the organization's long-term vision from the field-up around the following areas of work:

MAM treatment, prevention programming, and how to leverage engagement with the NWL coalition to reach SDG target 2.2.

Please contact the nutrition specific team for further information.

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RBB BANGKOK REGIONAL BUREAU

MADE IN INDIA

Submitted By: Shariqua YUNUS

WFP India received a \$500,000 grant from The General Mills Foundation. This grant is a 'life line' for the fortified school feeding programme in the eastern state of Odisha.

What are you doing with the funds?

We are using the funds to fortify 197,000 school meals.

Why are you working with the government on this?

To sustainably enhance the nutritional status and performance of school children.

What's waiting at the finish line?

A pragmatic, scale-able and cost-effective fortification model for school meals.

Will the project die after the grant expires?

Most definitely not! and here is why:

- Government is co-implementing.
- We invested in infrastructure.
- We are enhancing the capacity of government officials and school teachers.
- We factored in nutrition education from day one. Topics tackled include; anemia, micro-nutrient deficiency disorders, supply chain management and quality assurance.

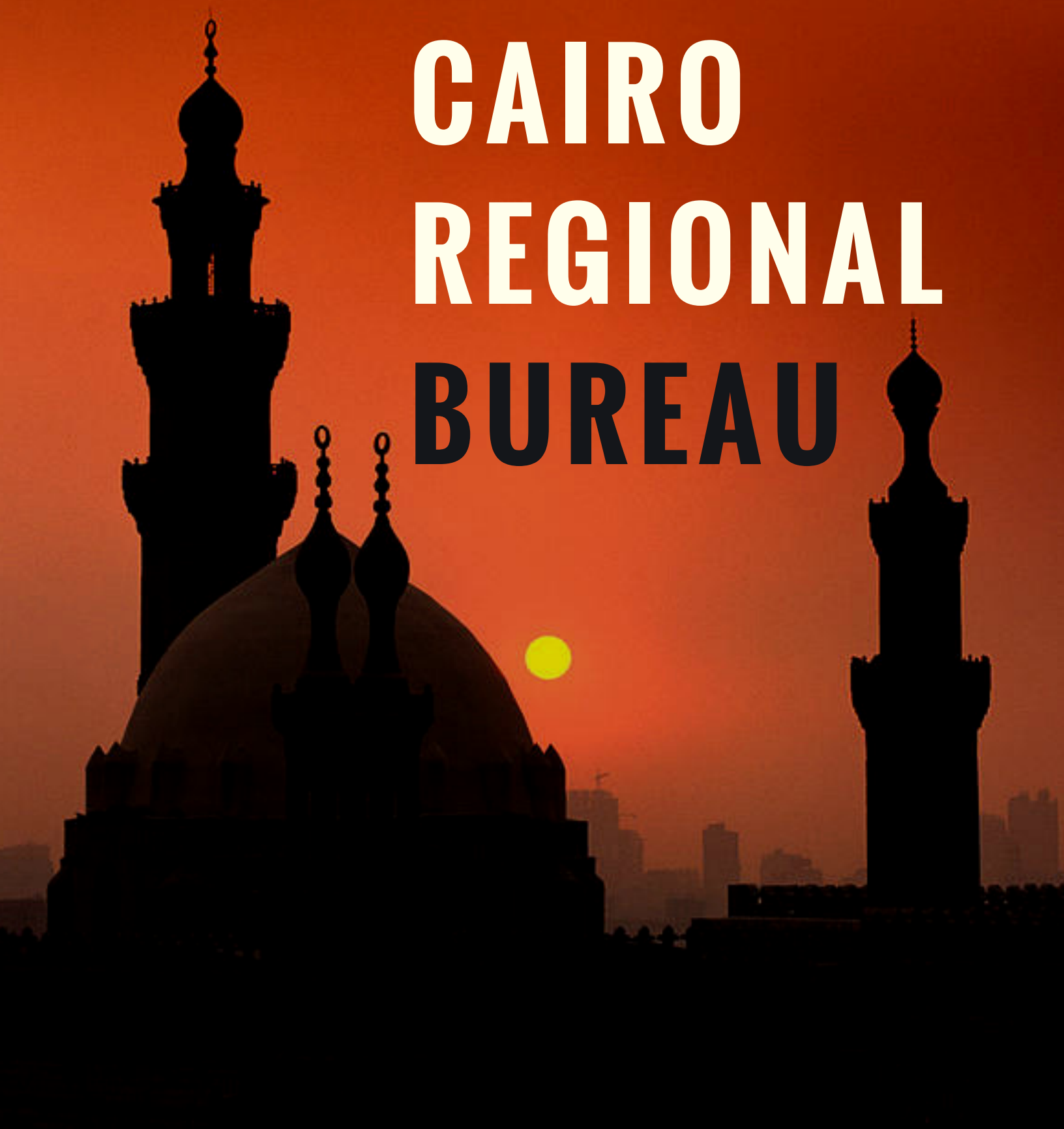
Bottom line?

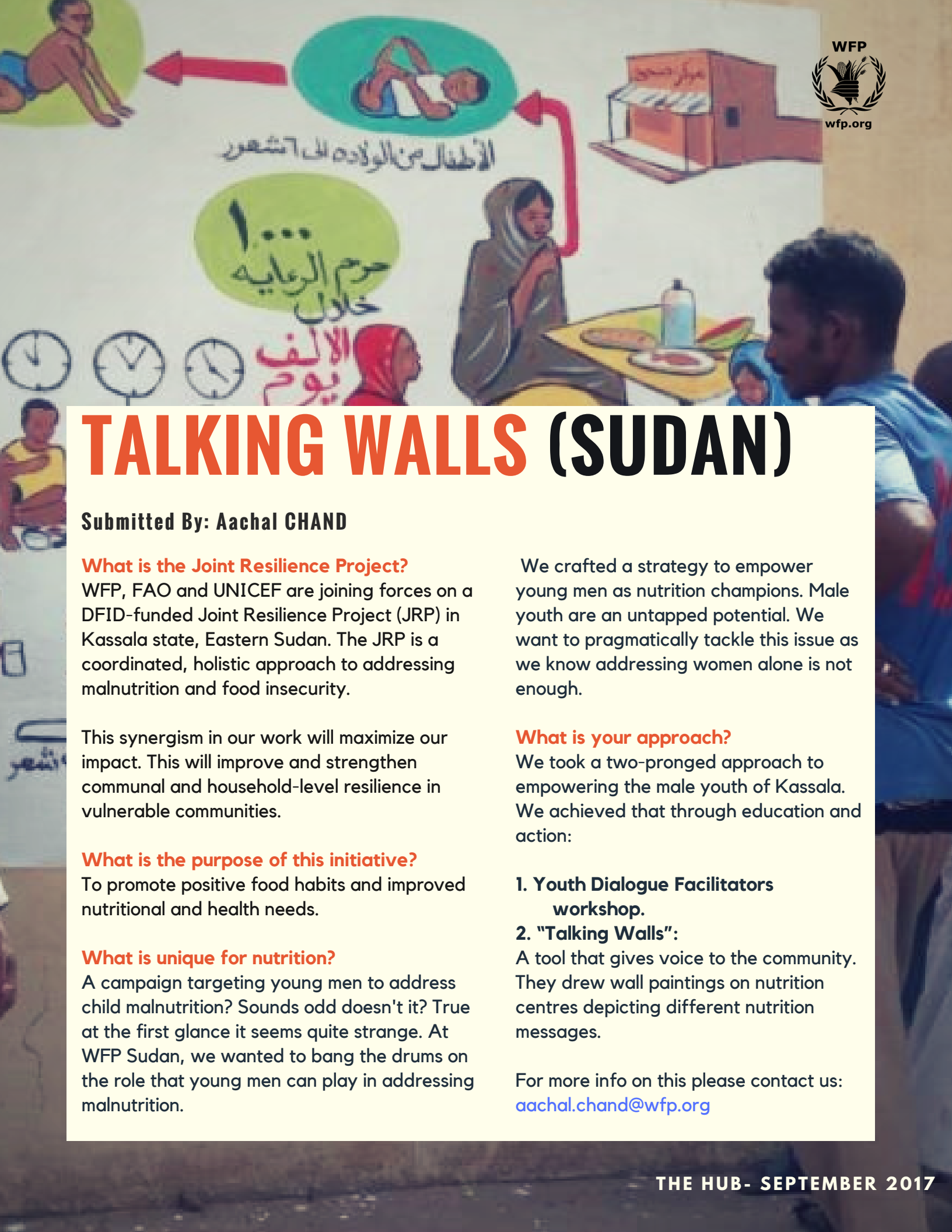
We know this is an innovative model with enormous potential for expansion. Get in touch with us to know more or to share your relevant experiences.

For further information please contact:
shariqua.yunus@wfp.org



RBC CAIRO REGIONAL BUREAU





TALKING WALLS (SUDAN)

Submitted By: Achal CHAND

What is the Joint Resilience Project?

WFP, FAO and UNICEF are joining forces on a DFID-funded Joint Resilience Project (JRP) in Kassala state, Eastern Sudan. The JRP is a coordinated, holistic approach to addressing malnutrition and food insecurity.

This synergism in our work will maximize our impact. This will improve and strengthen communal and household-level resilience in vulnerable communities.

What is the purpose of this initiative?

To promote positive food habits and improved nutritional and health needs.

What is unique for nutrition?

A campaign targeting young men to address child malnutrition? Sounds odd doesn't it? True at the first glance it seems quite strange. At WFP Sudan, we wanted to bang the drums on the role that young men can play in addressing malnutrition.

We crafted a strategy to empower young men as nutrition champions. Male youth are an untapped potential. We want to pragmatically tackle this issue as we know addressing women alone is not enough.

What is your approach?

We took a two-pronged approach to empowering the male youth of Kassala. We achieved that through education and action:

1. Youth Dialogue Facilitators workshop.

2. "Talking Walls":

A tool that gives voice to the community. They drew wall paintings on nutrition centres depicting different nutrition messages.

For more info on this please contact us:
aachal.chand@wfp.org



RBD
DAKAR
REGIONAL
BUREAU

THE PERFECT COUPLE? (NIGER)

Submitted By: Alexandra PIROLA

At the WFP Zinder sub office in Niger we noticed a low rate of attendance at health centers. Attendance was especially low for the under 2 age bracket during the census of children. To address this, we coupled unconditional nutrition assistance with vaccination. This turned out to be *'the perfect couple'*.

We covered 84% of sites (26 sites out of 31) during the first round of June's lean season distribution. The dedicated vaccination teams vaccinated 2,479 children out of the 5,629 planned by the operation. This intervention updated children's vaccination schedule and provided them with health registration cards. Regular follow ups to increase attendance will be much easier thanks to this. The Regional Directorate of Public Health (DRSP) implemented this campaign with WFP and other partners involved.

For more on this please get in touch with us.

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RBN **NAIROBI** **REGIONAL** **BUREAU**

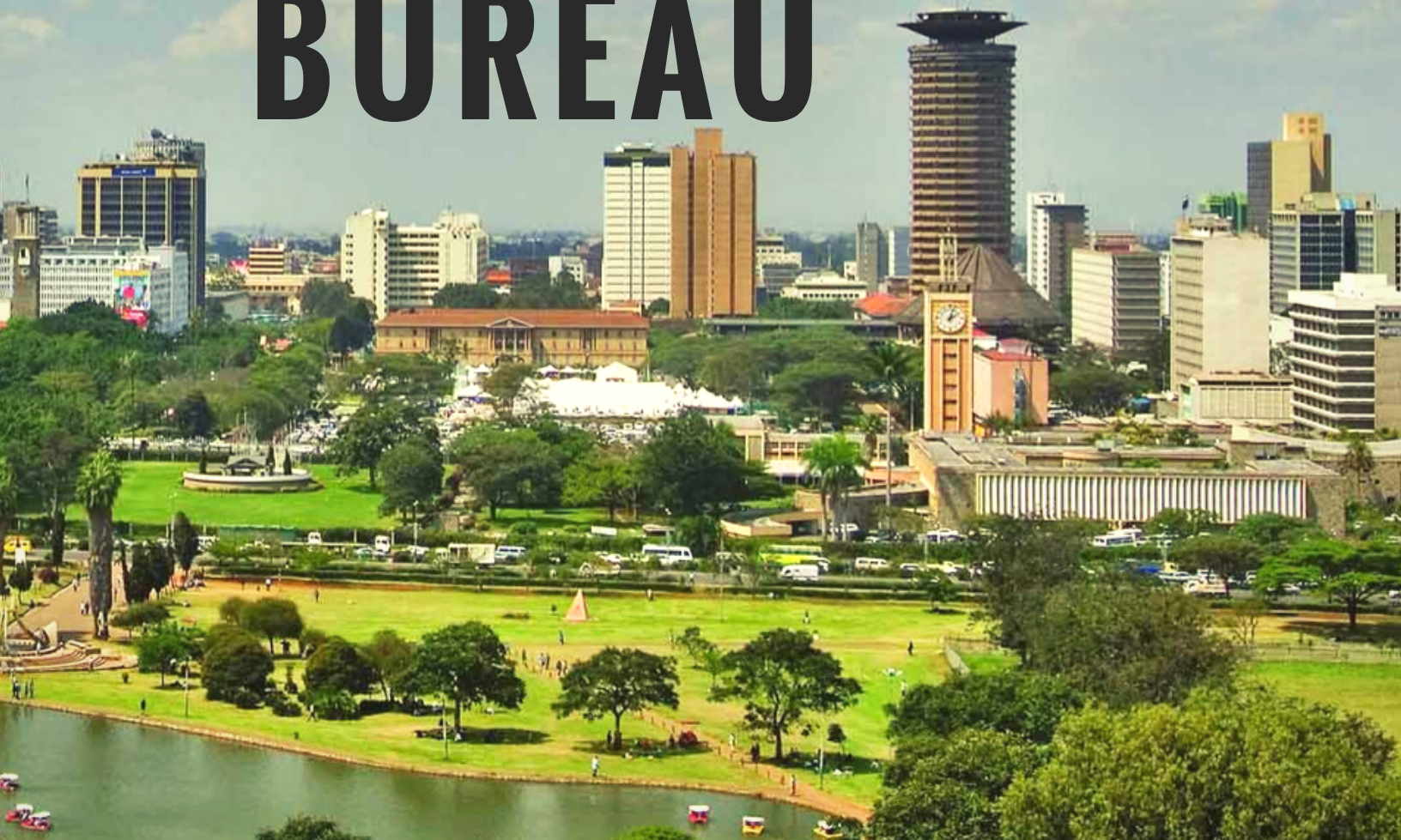




PHOTO SUBMISSION: SOMALIA

Submitted By: Mohamud ALI

Maternal Child Health Nutrition in Bosaso. Distribution of Plumpy sup for children under 5 years of age to treat moderate acute malnutrition.



THE ABSTRACTS BOOK (RBN)

Submitted By: Cyprian OUMA

The RBN Nutrition and HIV unit has a strategic vision which includes promoting data and knowledge management. This vision addresses the following thematic areas of nutrition: Nutrition in Emergencies, Nutrition-sensitive, Nutrition specific, HIV programming.

We will achieve this through a series of actions that include:

Knowledge sharing and dissemination; translating cutting-edge scientific findings into guidance for country offices; building professional networks across organizations; and developing networks of personnel with common interests to share knowledge, experience, and expertise.

The RBN abstracts book is a collation of nutrition and HIV-related scientific papers from WFP country programmes. We included abstracts from Burundi, Ethiopia, South Sudan, Kenya, Rwanda and the RBN.

In 2016, WFP staff presented 10 papers:

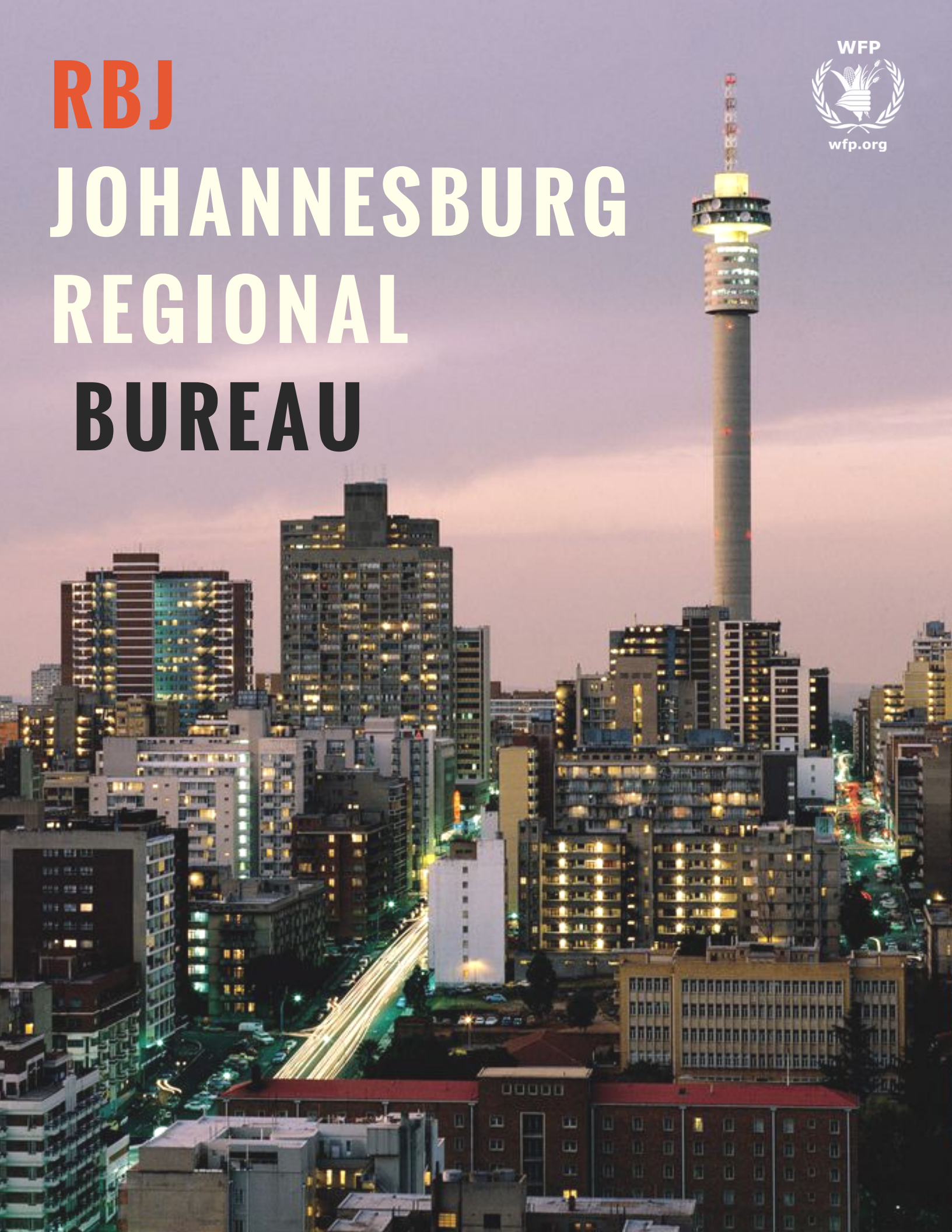
- Micronutrient Conference in Mexico
- SBCC Summit in Ethiopia
- Africa Nutrition and Epidemiology Conference (ANEC) in Morocco
- International Aids Conference in South Africa
- International Union Against Tuberculosis and Lung disease in the United Kingdom.

In 2017, 12 papers have been accepted to be presented during the upcoming ICN 2017 in Argentina.

For more on this please contact: cyprian.ouma@wfp.org

RBJ

**JOHANNESBURG
REGIONAL
BUREAU**



NUTRITION AND HEALTH SEEKING BEHAVIOR (MADAGASCAR)

Submitted By: Lianne BARNIEH

How people see illness can change from one cultural context to another. Local social norms and practices play a role in addressing stunting in children. This goes beyond providing adequate financial resources or access to food. WFP conducted interviews and focus group discussions to determine the needs in the Ampanihy district of Madagascar. This helped better understand local views about health and nutrition, and about stunting in particular.

The communities share perceptions of stunting which are passed on from generation to generation. Information and knowledge are most often shared at market, and not through radios or mobile phone. Knowing the right channels for behavioural change communication allow for greatest impact.

A few people accept that height is a marker of child nutrition. Awareness raising on this link requires extensive engagement with the primary caregivers. WFP is now integrating these findings into programming which will allow for optimizing the results for better nutrition interventions. An informed support network for the child along with a culturally tailored narrative on malnutrition are crucial. WFP Madagascar is committed to continuing to put the people it serves at the heart of its programming.

For further information on this please contact us:
lianne.barnieh@wfp.org

RBP PANAMA REGIONAL BUREAU



GASTRONOMY SCHOOLS AND NUTRITION (BOLIVIA)

Submitted By: Elisabeth FAURE

What is the idea behind this?

WFP hosted a series of global dinners in January 2017 with partners to discuss plans to meet the Sustainable Development Goal 2: Zero Hunger. In Bolivia, the dinner was sponsored by the gourmet restaurant Gustu. This event paved the way for a partnership between WFP and 14 gastronomy schools sponsored by the NGO Manq'a.

Why this partnership?

The partnership seeks to improve nutrition knowledge of gastronomy students. We are doing this through including a course on food quality and nutrition in the school curriculum.

Who are these students?

Many of the students are young women some with families of their own. We know that these students will become agents of change in their communities.

So what is the plan?

Stage 1: Develop and disseminate a nutrition education module.

Stage 2: Create alliances between small producers and the gastronomy schools

Stage 3: Launch a mass media communication campaign. We are planning all this in partnership with the Ministry of Communications to ensure sustainability.

Don't hesitate to contact us for info or ideas! elisabeth.faure@wfp.org



THE HUB

contact us

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