

GENDER AND MARKETS

INITIATIVE

EMPOWERING WOMEN IN WEST AFRICAN
MARKETS / 2017 new studies



Photo Credit : Olivier Flament

AUGUST 2017

URBAN STREET FOOD, FOOD SECURITY AND EMPOWERMENT IN IVORY COAST

BACKGROUND :

WFP REGIONAL BUREAU FOR WEST AFRICA (RBD) FOOD SECURITY ANALYSIS (VAM) TEAM, WITH SUPPORT FROM **USAID**, LAUNCHED AN INITIATIVE TO STRENGTHEN THE COLLECTION AND ANALYSIS OF GENDER-INFORMED DATA ON THE DIFFERENT ROLES OF WOMEN AND MEN IN MARKETS IN THE REGION, THEIR CHALLENGES, AND THEIR EMPOWERMENT: **GENDER AND MARKETS: EMPOWERING WOMEN IN WEST AFRICAN MARKETS**. THE INITIATIVE IS LINKED TO SEVERAL PARALLEL EFFORTS TO IMPROVE THE HUMANITARIAN COMMUNITY'S APPROACH TO **GENDER-EQUITABLE PROGRAMMING**, COMBATting GENDER-BASED VIOLENCE, AND THE PROMOTION OF WOMEN'S EMPOWERMENT. THE FIRST INVESTIGATIVE PHASE OF THIS INITIATIVE WAS COMPLETED IN AUGUST 2016, AND PROVIDES A FOUNDATION OF UNDERSTANDING ON THE WAYS GENDER DYNAMICS INTERACT WITH AGRICULTURAL MARKETS IN WEST AFRICA, AND WHAT THIS MEANS FOR WFP AND PARTNER HUMANITARIAN ACTION. THE SECOND PHASE (DECEMBER 2016-NOVEMBER 2017) SEEKS TO DEEPEN THIS UNDERSTANDING AND DEVELOP PRACTICAL SOLUTIONS TO SOME OF THE IDENTIFIED ISSUES.

CONTEXT :

The 2011 post-electoral crisis shook the country between November 2010 and May 2011, affecting over two million people, displacing more than 600,000 people in the country and more than 180,000 new Ivorian refugees to the countries of the sub region. Since 2011, the situation in Ivory Coast has improved in political, security and socio-economic terms. Most internally displaced persons (IDPs) have returned to their villages of origin and humanitarian actors continue to support the gradual and voluntary return and sustainable reintegration of refugees and IDPs. However, visible progress in the country masks alarming social indicators and a very high level of poverty (more than 46.3% of the population lives below the US \$ 1.25 / day poverty line). Despite the fact that Ivory Coast is the world's largest exporter of cocoa and produces about 35% of global revenues, it is ranked 172 out of 188 countries for its human development index.

The lack of access to livelihoods and resources resulting from this situation affects in particular the food security and nutritional status of women and children. Women's access to productive resources and livelihoods was limited before the crisis, but has since been exacerbated. Food security in urban centers depends on the availability, access and quality of food over time (in recent years there has been a lack of availability of cash crops and rising prices).

Preliminary research has emphasized the importance of street food for the urban food security sector in West Africa. In West African countries, street food is mainly prepared by women and often consumed by unaccompanied males who have migrated to urban centers to work. This source of nutrition is essential for food security and population growth. Given that urban centers, including IDP camps in urban areas, become focal points for WFP and partners, market analysis will need to include prepared meals in the assessments and do so with a targeted roles analysis, contexts and constraints of key players. Among other interventions, new research can directly support resilience planning and livelihood development programs for urban displaced people in Ivory Coast.



Photo Credit : Olivier Flament

GENERAL RESEARCH QUESTIONS :

- ⇒ What **specific challenges** do women, youth and other vulnerable groups face for economic inclusion in food markets?
- ⇒ What specific challenges do **women, youth and other vulnerable groups** face for achieving economic empowerment?
- ⇒ What are the **current gender gaps** in WFP market-based responses and assessments?
- ⇒ What are potential **programmatic solutions** to address the identified challenges and gaps?



vam
food security analysis



SPECIFIC RESEARCH QUESTIONS

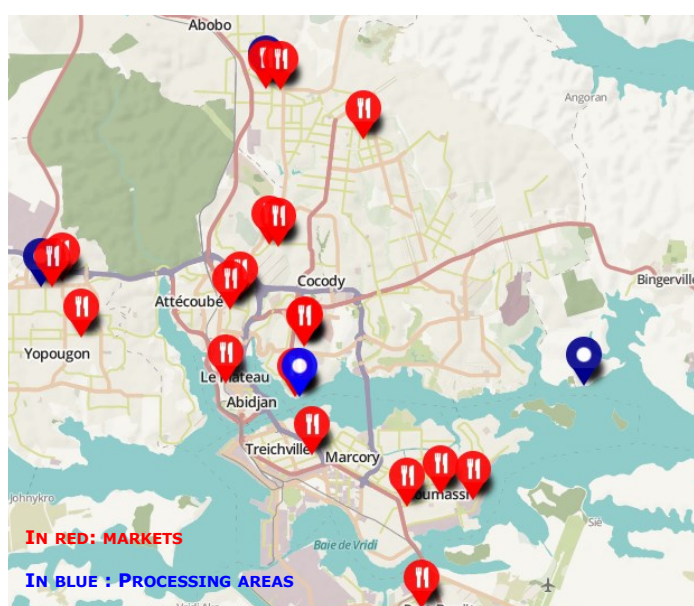
In response to preliminary findings from the first phase of the Gender and Markets initiative, several new areas of interest linked to WFP regional intervention areas have been identified for additional investigation and testing. The specific research topic for the planned case study in Ivory Coast focuses on the role of prepared food for urban food security, urban resilience and livelihoods programming, with a particular focus on the role of women and youth. Keeping the overall research questions in mind, specific research questions include the following :

- ⇒ How do food supply chains work for street food? Are there specific gaps related to age, gender and diversity in the process of integration into the supply chain?
- ⇒ How do street food suppliers access markets and capital, exploit their businesses, seize opportunities, mitigate risks and build resilience? What role does gender play in these processes?
- ⇒ What is the specific involvement of young people in the preparation of urban food on the streets?
- ⇒ How does the sale of street food contribute to the empowerment of women and young people, both economically and at the household level?
- ⇒ How do foods for street food contribute to food security and nutrition in the urban context, especially with regard to suppliers and consumers who have migrated to these urban centers?
- ⇒ How can WFP adapt and improve its operations (assessments, programming, in particular market-based interventions) in Côte d'Ivoire to benefit from the potential of urban food to improve food security and nutrition? (It should be borne in mind that street food is normally very affordable, but that its nutritional value is limited and that it is likely to face potential health and hygiene risks.)
- ⇒ Are there any protection risks, particularly related to gender-based violence, that affect street food vendors (especially women and girls)?

CALENDAR

ACTIVITY	APPROX. DELAY	APPROX. DEADLINES
Deadline for Submissions		7 mai 2017
Submit Literature Review, Secondary data review and Inception Report (Draft)	2 weeks	22 mai 2017
Submit Inception Report (Final)	1 weeks	5 juin 2017
Field Research and Data Analysis	4 weeks	Juin – Juillet 2017
Submit Draft Version of Final Report (English and French)	2 weeks	30 juillet 2017
Submit Final Report	2 weeks	14 août 2017
Submit translation of Final Report (if applicable)	2 weeks	28 août 2017

MAP OF SUGGESTED COMMUNITIES FOR SAMPLING



LIST OF SUGGESTED COMMUNITIES FOR SAMPLING

COCODY : Cocody Allocodrome, Street Kitchen in front of the allocodrome, Cocovico Market, Colombie Market.

ADJAMÉ : « COMAGOA » (Gouro) Market, « Nouvelle Cocoprov » (Gouro) Market.

YOPOUGON : Selmer Market, Niveau Goudron Market, COVAPCI (Women sellers cooperative of Attiéké and fish from Ivory Coast), Siporex food court.

ABOBO : Abobo wholesalers market, Samaké street kitchens.

PORT BOUËT : Night Market.

KOUMASSI : Koumassi big market, Industrial area, Djè Konan Market.

TREICHVILLE : Belleville/Coprovit market.

DÉBRIMOU (DABOU) : Processing factory of attiéké.

YAKASSÉ-MÉ : Local cassava producers and processors.

DIAPÉ : Attiéké processing factory.