



World Food
Programme

World Food Programme Biography

Rehan Asad Chief of Staff



Rehan Asad was appointed as the World Food Programme's Chief of Staff in July 2017. The new Department headed by Mr Asad will focus on strengthening the role WFP plays as one of the world's leading humanitarian agencies while at the same time helping develop its strategic and progressive vision. Reporting to him are a range of Units and Departments including Cash-based Transfers, Communications, Information Technology, Innovation and Change Management, and the Office of the Executive Director.

From 2015 until joining WFP, Mr Asad was responsible for AT&T's operations management. Leading up to this role, he held multiple key positions within AT&T, gaining extensive experience in corporate strategy, wireless network planning and broadband product management. Earlier with AT&T, he served as a director in corporate strategy.

Prior to joining AT&T, Mr Asad worked with SIEMENS and Nokia Networks from 2001 to 2008 and held positions in Europe, Asia Pacific and the Middle East. In these roles, Mr Asad's responsibilities included consulting, project and programme management, network planning, and operations.

Mr Asad received his Master's in Management and Engineering from the MIT - Massachusetts Institute of Technology, Sloan School of Management and School of Engineering. He holds a Bachelors of Engineering in Telecom and Electrical Engineering from the Royal Melbourne Institute of Technology.

Mr Asad is married with two daughters.

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