

Gender and Markets Initiative

Literature review — Draft

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World Food Programme

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The gender and markets initiative literature review

Aims to compile a selection of key resources and documents for gender and market sensitive analysis and program design.

- Cash based transfers

| ORGANIZATION | TITLE | ABOUT |
|--------------|---|--|
| WFP & UNHCR | Examining Protection and Gender in Cash and Voucher Transfers - Case Studies of the World Food Programme (WFP) and the Office of the United Nations High Commissioner for Refugees (UNHCR) Assistance | The initial research revealed ten potential protection and gender issues in the context of cash and voucher transfers. |

- Empowerment

| ORGANIZATION | TITLE | ABOUT |
|--------------------------------|---|---|
| IFPRI | WEAI—The Women’s Empowerment in Agriculture Index | The Women’s Empowerment in Agriculture Index (WEAI) is a new survey-based index designed to measure the empowerment, agency, and inclusion of women in the agricultural sector. |
| IFPRI | What Dimensions of Women’s Empowerment in Agriculture Matter for Nutrition-Related Practices and Outcomes in Ghana? | This paper investigates linkages between women’s empowerment in agriculture and the nutritional status of women and children using 2012 baseline data from the Feed the Future population-based survey in Ghana. |
| Overseas Development Institute | Understanding and operationalising empowerment | Understanding women's empowerment in terms of operations: economic, human/social, political and cultural empowerment- which may be helpful for reference in participatory definitions of empowerment in surveying and community-based participatory planning. |
| ADB | Why empowering West African women is not just right, but makes economic sense, African Development Bank | "Women simply invest a higher share of their income on their families’ well-being than men do." |
| USAID | Women’s economic empowerment : pushing the frontiers of inclusive market development | Inclusive market systems development is increasingly recognized as an approach that empowers poor and marginalized people. By explicitly taking gender dynamics into account, |

- Food security—agriculture – gender

| ORGANIZATION | TITLE | ABOUT |
|-----------------|---|--|
| FAO/IFPRI | Promoting Gender-Equitable Agricultural Value Chains: Issues, Opportunities, and Next Steps | This chapter reviews the growing body of work on reducing gender-based barriers to value chain development. |
| Yale University | Men's Crops? Women' Crops? The Gender Patterns of Cropping in Ghana | This paper uses nationally representative household survey data from Ghana to examine whether crops can be divided into men's and women's crops. |
| IFPRI | Data needs for agriculture | The paper makes the point that changes in data collection needed to support gender analysis are in fact, quite simple and require little to no additional resource inputs. |

- Manuals and technical guidelines assessment

| ORGANIZATION | TITLE | ABOUT |
|------------------|--|--|
| WFP | Integrating a Gender Perspective into Vulnerability Analysis | This is the main guidance available for conducting gender analysis in the VAM context. |
| CGIAR | Standards for Collecting Sex-Disaggregated Data for Gender Analysis | The initial research revealed ten potential protection and gender issues in the context of cash and voucher transfers. |
| World Bank Group | The little data book on gender | The Little Data Book on Gender 2016 is a quick reference for users interested in gender statistics. It presents sex-disaggregated data for more than 200 countries in a straightforward, country-by-country reference on education, health, access to economic opportunities, and public life and decision making. |
| GenGap | What if gender became an essential, standard element of Vulnerability Assessments? | This article aims to show through examples how a gendered VA can support women's rights and gender-equality agendas, as well as the impact that women (both as individuals and through women's organisations), can have on improving the quality of the analysis in VAs. |

- Market and gender

| ORGANIZATION | TITLE | ABOUT |
|---|---|--|
| Tralac | Raising voices for women cross border traders in West Africa Project | The initial research revealed ten potential protection and gender issues in the context of cash and voucher transfers. |
| SNV | Female traders in West Africa cross border activities - Food Security in West and Central Africa. | SNV featured the case of gendered land tenure in Zinder region of Niger exemplifies some obstacles to female rights and ownership as women's inheritance of family land is thwarted by local religious authorities (marabouts) often misinterpreting the Quran. |
| USAID | Understanding culture and market systems | This presentation focuses on addressing social dimensions in project implementation . |
| Mercy Corps | Gender and market development : A framework for strengthening gender integration in market systems development | Market systems development (MSD) is an approach towards poverty alleviation that facilitates change in market systems to benefit the poor. But who, ultimately, ends up benefiting? To promote inclusive economic growth and poverty reduction, gender must be integrated into MSD approaches. |
| Roma Tre University Department of Economics HDFS Master's Steering Committee | Measuring women's untapped potential for food security and market empowerment: a Human Development and Capability Approach to gender in WFP's Senegal VAM activities to improve food security analysis in West Africa | This study endeavors to identify key gaps in gender-responsive food security analysis and propose relevant alternatives to current practice. This is achieved through an adoption of human development ideologies of freedom and agency, as well as theories of women's empowerment to support impactful humanitarian programming and to promote food sovereignty. |

- Resilience - DRR - Gender

| ORGANIZATION | TITLE | ABOUT |
|-------------------|--|---|
| Save the Children | The Household Economy Approach | A guide for programme planners and policy-makers. |

