

GENDER & MARKETS STUDY: EMPOWERING WOMEN IN WEST AFRICA (August 2016)



COUNTRY CASE STUDY PROTOCOL

1. Background/ Literature Review

- a) Read, compile and review secondary literature, gender assessments of WFP and partners, and any secondary databases containing relevant gender-sensitive information on the country;
- b) Identify and meet with key partners in the country to discuss study objectives, obtain additional secondary data and information, and potentially identify areas for collaboration in conducting study (i.e. IFAD, WorldVision, FAO, FEWSNET, national universities, etc.);
- c) Assess to what extent the main research questions can already be addressed by using secondary data and information;
- d) Identify data information gaps to focus study design.

2. Design

- a) Work with RBD, CO and partner agencies to identify whether the case study should be single-case or multiple-case and embedded or holistic designs, and show the logical links between these and the research questions;
- b) Describe the objective of study (e.g. building on the general objective to obtain information on gender and food markets in West Africa, by taking into consideration CO programme concerns);
- c) Identify any propositions or sub-questions derived from each research question and the measures to be used to investigate the propositions.

4. Case Study Procedures and Roles

- a) In addition to case study researcher, specify roles of other WFP staff (should additional CO capacity be provided) or additional support staff.

5. Data Collection

- a) Identify the data to be collected;
- b) Define a data collection plan (specifying scope, duration, collection tools, survey/interview questions, etc.);
- c) Define how the data will be stored.

6. Analysis

- a) Identify the criteria for interpreting case study findings (Analysis Plan);
- b) Identify which data elements are used to address which research question/sub question/proposition and how the data elements will be combined to answer the question;
- c) Consider the range of possible outcomes and identify alternative explanations of the outcomes, and identify any information that is needed to distinguish between these.

7. Reporting

- a) Provide a final report summarizing all findings and analysis;
- b) Include all data collection materials (i.e surveys, interview questions) in Annex;
- c) Include datasets in Annex;
- d) Include list of partners and nature of partnership in Annex;
- e) Include additional materials in subsequent annexes.