



Gender and Markets Initiative

Literature review —



The gender and markets initiative literature review :

Aims to compile a selection of key resources and documents for gender and market sensitive analysis and program design.

• Cash based transfers

ORGANIZATION	TITLE	ABOUT
WFP & UNHCR	Examining Protection and Gender in Cash and Voucher Transfers - Case Studies of the World Food Programme (WFP) and the Office of the United Nations High Commissioner for Refugees (UNHCR) Assistance	The initial research revealed ten potential protection and gender issues in the context of cash and voucher transfers.

• Empowerment

ORGANIZATION	TITLE	ABOUT
IFPRI	WEAI—The Women’s Empowerment in Agriculture Index	The Women’s Empowerment in Agriculture Index (WEAI) is a new survey-based index designed to measure the empowerment, agency, and inclusion of women in the agricultural sector.
IFPRI	What Dimensions of Women’s Empowerment in Agriculture Matter for Nutrition-Related Practices and Outcomes in Ghana?	This paper investigates linkages between women’s empowerment in agriculture and the nutritional status of women and children using 2012 baseline data from the Feed the Future population-based survey in Ghana.
Overseas Development Institute	Understanding and operationalising empowerment	Understanding women’s empowerment in terms of operations: economic, human/social, political and cultural empowerment- which may be helpful for reference in participatory definitions of empowerment in surveying and community-based participatory planning.
ADB Group	Why empowering West African women is not just right, but makes economic sense, African Development Bank Group	"Women simply invest a higher share of their income on their families’ well-being than men do."
USAID	Women’s economic empowerment : pushing the frontiers of inclusive market development	Inclusive market systems development is increasingly recognized as an approach that empowers poor and marginalized people. By explicitly taking gender dynamics into account,

• Food security—agriculture – gender

ORGANIZATION	TITLE	ABOUT
FAO/IFPRI	Promoting Gender-Equitable Agricultural Value Chains: Issues, Opportunities, and Next Steps	This chapter reviews the growing body of work on reducing gender-based barriers to value chain development.
Yale University	Men’s Crops? Women’s Crops? The Gender Patterns of Cropping in Ghana	This paper uses nationally representative household survey data from Ghana to examine whether crops can be divided into men’s and women’s crops.
IFPRI	Data needs for agriculture	The paper makes the point that changes in data collection needed to support gender analysis are in fact, quite simple and require little to no additional resource inputs.

- Manuals and technical guidelines assessment**

ORGANIZATION	TITLE	ABOUT
WFP	Integrating a Gender Perspective into Vulnerability Analysis	This is the main guidance available for conducting gender analysis in the VAM context.
CGIAR	Standards for Collecting Sex-Disaggregated Data for Gender Analysis	The initial research revealed ten potential protection and gender issues in the context of cash and voucher transfers.
World Bank Group	The little data book on gender	The Little Data Book on Gender 2016 is a quick reference for users interested in gender statistics. It presents sex-disaggregated data for more than 200 countries in a straightforward, country-by-country reference on education, health, access to economic opportunities, and public life and decision making.
GenGap	What if gender became an essential, standard element of Vulnerability Assessments?	This article aims to show through examples how a gendered VA can support women's rights and gender-equality agendas, as well as the impact that women (both as individuals and through women's organisations), can have on improving the quality of the analysis in VAs.

- Market and gender**

ORGANIZATION	TITLE	ABOUT
Tralac	Raising voices for women cross border traders in West Africa Project	The initial research revealed ten potential protection and gender issues in the context of cash and voucher transfers.
SNV	Female traders in West Africa cross border activities - Food Security in West and Central Africa.	SNV featured the case of gendered land tenure in Zinder region of Niger exemplifies some obstacles to female rights and ownership as women's inheritance of family land is thwarted by local religious authorities (marabouts) often misinterpreting the Quran.
USAID	Understanding culture and market systems	This presentation focuses on addressing social dimensions in project implementation .
Mercy Corps	Gender and market development : A framework for strengthening gender integration in market systems development	Market systems development (MSD) is an approach towards poverty alleviation that facilitates change in market systems to benefit the poor. But who, ultimately, ends up benefiting? To promote inclusive economic growth and poverty reduction, gender must be integrated into MSD approaches.
Roma Tre University Department of Economics HDFS Master's Steering Committee	Measuring women's untapped potential for food security and market empowerment: a Human Development and Capability Approach to gender in WFP's Senegal VAM activities to improve food security analysis in West Africa	This study endeavors to identify key gaps in gender-responsive food security analysis and propose relevant alternatives to current practice. This is achieved through an adoption of human development ideologies of freedom and agency, as well as theories of women's empowerment to support impactful humanitarian programming and to promote food sovereignty.
Laboratoire d'Analyse Régionale et d'Expertise Sociale (LARES)	Study on the specific problems encountered by women traders on the Abidjan-Lagos corridor (french).	This report aims to provide factual information and offers new strategies for organizing cross-border women's trade.
Borderless Alliance	Study on specific issues faced by women's traders i the Senegambia Region (french).	The purpose of this analysis is to identify the specific difficulties of women engaged in cross-border trade, especially those who process agropastoral products. It also aims to make a synthetic analysis of the role and place of women in cross-border business activities.

- Resilience - DRR - Gender**

ORGANIZATION	TITLE	ABOUT
Save the Children	The Household Economy Approach	A guide for programme planners and policy-makers.



For more information :
World Food Programme RBD VAM Gender and
Markets Initiative

Simon Renk
simon.renk@wfp.org
Desiree Lwambo
desiree.lwambo@wfp.org
Karen Diop
Karen.diop@wfp.org

Photo Credits
WFP/ Jenny Matthews

