

# SECONDARY IMPACT OF THE CASH BASED TRANSFER-VOUCHER

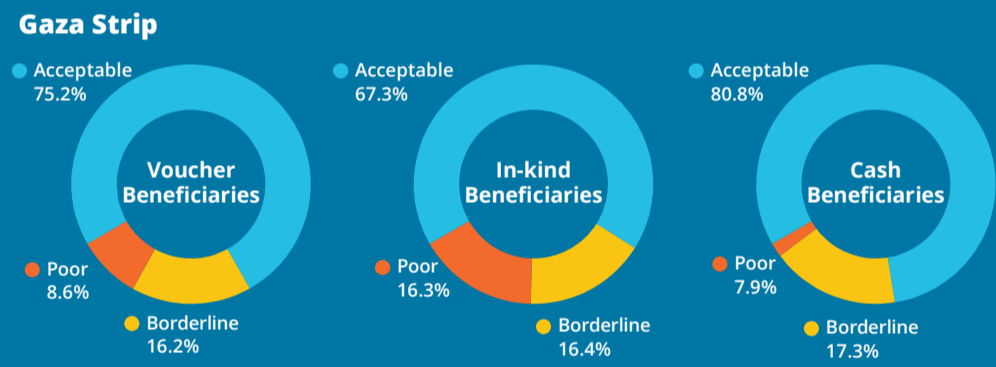
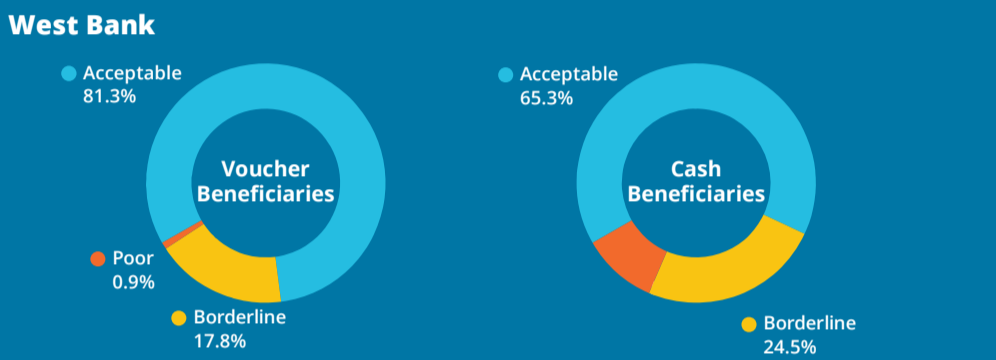
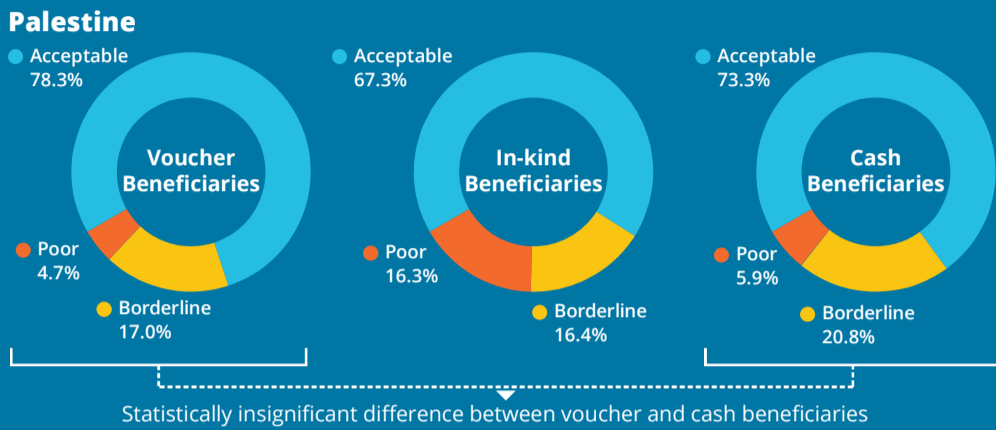
## Key Findings of 4th Round of Impact Measurement

### What is Secondary Impact?

The secondary impact of the Cash-Based Transfer/Voucher captures the multiplier effect of WFP's voucher modality on the local economy. It assesses the direct impact of the voucher modality on the beneficiary households, and the trickle-down effects on the economy along the supply chain.

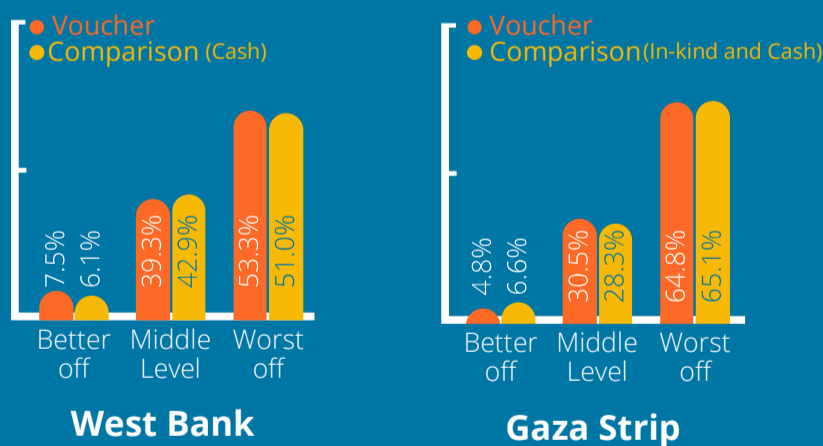
### Impact at household level HOUSEHOLDS

#### Food Consumption Score



#### Expenditure on Food

Voucher modality beneficiaries and comparison group beneficiaries allocate around 50% of their expenditures to food, well above both the 30.7% national average and the regional averages of 29.5% and 24.8% in the West Bank and Gaza Strip, respectively.



Better-off: allocate less than 30% of their total expenditures to food  
 Middle Level: allocate between 30-44% of their total expenditures to food  
 Worst-off: allocate more than 44% of their total expenditures to food

### Impact at the shop level SHOPS

The voucher has had a positive impact on participating shops' sales, enabling them to hire more workers and invest into their business. This impact is evident when comparing with non-participating shops.

Region	Average Monthly Sales (as reported by surveyed shops in 2018)	Percentage Change from 2017
West Bank	P 26,765 \$	P 23.6%
	NP 21,935 \$	NP 4.1%
Gaza Strip	P 31,353 \$	P 39.8%
	NP 13,570 \$	NP -35.8%
Palestine	P 29,200 \$	P 32.3%
	NP 18,001 \$	NP -14.7%

Voucher modality directly responsible for generating: **US\$11,076** in average monthly sales per shop  
 VAT generated to PA: **US\$1.2 million** annually at current scale

“Direct injection of cash by the Voucher modality at the micro-level is a key factor behind improved sales performance and resilience of participating shops.”

#### Workers Employment impact in 2018

Region	Participating (P)	Non-participating (NP)
West Bank	6.8% ↑	-3.7% ↓
Gaza Strip	25% ↑	-7.5% ↓
Palestine	17.3% ↑	-5.9% ↓

In 2018, 118 new full-time jobs were created and 37 jobs preserved in participating shops, majority of which were in Gaza Strip.

#### Investment (US\$) Total investments made by surveyed shops in 2018

Region	Participating (P)	Non-participating (NP)
West Bank	81,667 \$	77,778 \$
Gaza Strip	343,472 \$	137,014 \$
Palestine	425,139 \$	214,792 \$

The voucher directly triggered new investments totaling **US\$597,222** in 2018, of which **US\$488,889** was in Gaza Strip.

### Impact at the level of dairy processors Dairy Processors

The Voucher modality has contributed to increased sales for participating dairy processors, who also reported hiring additional workers.

“The Voucher modality injects a much needed liquidity in the market and helps keep us afloat. I can confidently say that without the voucher, we would not have been able to remain in business.”

General Manager  
Al-Sawafiri Dairy - Gaza Strip

#### Percentage Increase in Sales of dairy processors, in 2018 compared to 2017

West Bank	P 12%
	NP 5%
Gaza Strip	P 36%
	NP 8%
Palestine	P 20%
	NP 6%

#### Percentage Increase in Employment by dairy processors, in 2018 compared to 2017

West Bank	P 10%
	NP -8%
Gaza Strip	P 45%
	NP 20%
Palestine	P 15%
	NP 13%