Impacting Nutrition through a Fresh Food Voucher Programme in Ethiopia
Executive Board Annual Session
June 22, 2021
Acknowledgements

[Logos of IFPRI, KFW, and FAO]
How does the FFV work?

An innovative stunting reduction programme through food systems and PPPs

1. Demand generation with a tailored social behavioural change communication package of activities
2. Monthly, digital, SMS-based, voucher transfer to the mobile phone of the enrolled household
3. Redemption of the voucher at remote rural market kiosk against fruits, vegetables and / or eggs
4. Consumption of nutrient-dense foods
Key Findings

Driving Questions

• What is available?
• What is affordable?
• What is the cost of a nutritious diet?

Informing Policy Making

• Trained MOH/Ethiopian Public Health Institute on gap estimation and voucher value optimization
• Worked with IFPRI and C4Ed on external evaluation

Diet diversity for children across 14 districts has increased despite the impact of COVID-19 on the food system
The Way Forward

• **Game changing solution** at the United Nations Food Systems Summit

• Expansion to **new locations**

• **Mitigation against shocks** and increases in **wasting** rates

• **Innovation Pilots**
  - Refrigeration without electricity
  - AI for increased cost-effectiveness in monitoring
Thank you