

Moonshot North-Star

Creating a vision for the preferred future state

Description

You made it! To end the session, fill in the feedback grid to check what worked best or needs to change, and if there's any unanswered questions or new ideas.

Suggested time 4 hrs prep; 2 hrs exercise

Level of difficulty Moderate

Materials needed Research, mural board or flip chart paper

Steps

1

Research similar vision statements

2

Draft your North Star Vision statement

3

Collect your participants' feedback

Check how we used this in WFP-X:

<https://app.mural.co/t/wfp20daressalaam8404/m/wfp20daressalaam8404/1596587291429/817070d546a9fad01469d571a95bbe68b4023c3b>
<https://www.projectmanager.com/blog/guide-writing-perfect-vision-statement-examples>

Tool 5 / Designing how to work together

Defining the guideposts for maximizing collaboration and cooperation

Steps

STEP 1

Research similar vision statements

STEP 2

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STEP 3

Collect your participants' feedback



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Origins

Your task in this step

As a point of reference, conduct research on similar vision statements or "ideal" outcome states related to the problem space in question, along with rationale used to support those outcomes.

Name of organization

Vision statement

Name of organization

Vision statement



Suggested time

10 minutes

Example

We drew inspiration from the UN's definition of food security, Rockefeller/EATs Planetary Diet concept, Xprize's Future of Food, and RUAF's definition for Sustainable Urban Food Supply

Name of organization

Vision statement

Name of organization

Vision statement

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Drafting our North Star

Your task in this step

Draft a North Star vision statement specific to the country/region and time horizon in question, informed by the research in Step 1 as well as the work done using Tool #3 & 4. [Note: Refer to "What goes into a vision statement" guidelines]



Suggested time

10 minutes

Your North Star Vision



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Your thoughts?

Your task in this step

Reflect on the draft North Star vision, other future visions and your own insights to propose edits. Focus not on adding more words but refining or re-phrasing. If you like it as is, that's OK too!



Suggested time

10 minutes

1

Add your name

2

What changes, if any, would you propose to the 3 components of our North Star?



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