Sketch it out

Introducing the concept of visual thinking



Description

Research suggests that drawing or 'doodling' helps unlock creativity and can often help convey meaning better than verbal descriptions alone. This exercise helps participants practice visual thinking they will be using during ideation.

Suggested time 1.5 hrs

Level of difficulty Low

Materials needed Mural board,

phone camera, paper

Steps

Boot-up as many ideas as possible.

Crazy 8's: Sketch out as many ideas as possible.

Present and vote the most compelling ideas.

Solution Sketch: Draw again based on the most interesting ideas.

Check how we used this in WFP-X:

Mural Link: https://app.mural.co/t/wfpx20daressalaam8404/m/wfpx20daressalaam8404/1600877774933/a22bb3cddc46b50c75977bd1c0bf60f671ec8c8d

Tool 13/ Sketch it out Introducing the concept of visual thinking

Steps

STEP 1

Boot-up as many ideas as possible.

STEP 2

Crazy 8's: Sketch out as many ideas as possible.

STEP 3

Present and vote the most compelling ideas.

STEP 4

Solution Sketch: Draw again based on the most interesting ideas.



Boot up

Your task in this step



Have participants write down as many ideas as they can in ten minutes on under as many of the huge problems as possible (1 per sticky note).

| Major Areas 1 Example: Refrigeration, Supply Chain | Major Areas 2 | Major Areas 3 |
|--|---------------|---------------|
| Huge problems Example: High cost of food supplied to Dar Es Salaam consumers | Huge problems | Huge problems |
| Ideas Example: Introduce kitchen gardens especially to those who do not have space | Ideas | Ideas |

Steps

STEP 1

Boot-up as many ideas as possible.

Crazy 8's: Sketch out as many ideas as possible.

STEP 2

STEP 3

Present and vote the most compelling ideas.

STEP 4

Solution Sketch: Draw again based on the most interesting ideas.

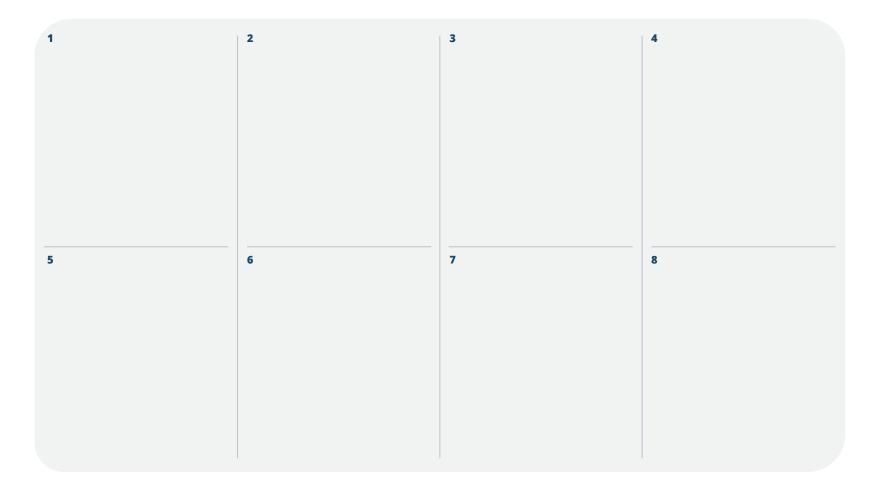


Crazy 8's

Your task in this step

Now have participants fold a piece of paper in half 3 times to create 8 sections or frames. Have them sketch out as many of their ideas as they can in 8 minutes - 1 idea per frame, take a picture and post it to mural.





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STEP 1

Boot-up as many ideas as possible.

Crazy 8's: Sketch out as many

STEP 2

STEP 3

STEP 4

Solution Sketch: Draw again based on the most interesting ideas.



Solution sketch

Your task in this step

Have them label each idea and take 3 minutes to present out to the group. After the presentations are done, each participant will use mural dots to vote on the 3 most compelling ideas.



Fill the tool task sheet

| 1 Title: | 2 Title: | 3 Title: | 4 Title: |
|-----------------|-----------------|-----------------|-------------|
| 5 Title: | 6 Title: | 7 Title: | 8 Title: |
| | | | |

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STEP 1

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STEP 4

STEP 2

Solution Sketch: Draw agair based on the most interesting ideas.



Solution sketch

Your task in this step

Have them divide a new piece of paper in 8 frames again. Now have participants select one or a combination of ideas they are most interested in (regardless of vote) to solution sketch.

This time they should use the 8 frames to flesh out different components or steps in the process for the idea they selected. Label, present and vote again.



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