

Sketch it out

Introducing the concept of visual thinking

Description

Research suggests that drawing or 'doodling' helps unlock creativity and can often help convey meaning better than verbal descriptions alone. This exercise helps participants practice visual thinking they will be using during ideation.

Suggested time 1.5 hrs

Level of difficulty Low

Materials needed Mural board,
phone camera, paper

Steps

1

Boot-up as many ideas as possible.

2

Crazy 8's: Sketch out as many ideas as possible.

3

Present and vote the most compelling ideas.

4

Solution Sketch: Draw again based on the most interesting ideas.

Check how we used this in WFP-X:

Mural Link: <https://app.mural.co/t/wfpx20daressalaam8404/m/wfpx20daressa-laam8404/1600877774933/a22bb3cddc46b50c75977bd1c0bf60f671ec8c8d>

Tool 13/ Sketch it out
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Boot up

Your task in this step

Have participants write down as many ideas as they can in ten minutes or under as many of the huge problems as possible (1 per sticky note).



Suggested time

10 minutes

Major Areas 1

Example: Refrigeration, Supply Chain

Major Areas 2

Major Areas 3

Huge problems

Example: High cost of food supplied
to Dar Es Salaam consumers

Huge problems

Huge problems

Ideas

Example: Introduce kitchen gardens
especially to those who do not have space

Ideas

Ideas

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Crazy 8's

Your task in this step

Now have participants fold a piece of paper in half 3 times to create 8 sections or frames. Have them sketch out as many of their ideas as they can in 8 minutes - 1 idea per frame, take a picture and post it to mural.



Suggested time

40 minutes

1	2	3	4
5	6	7	8



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Solution sketch

Your task in this step

Have them label each idea and take 3 minutes to present out to the group. After the presentations are done, each participant will use mural dots to vote on the 3 most compelling ideas.



Suggested time

40 minutes

Fill the tool task sheet

1 Title:	2 Title:	3 Title:	4 Title:
5 Title:	6 Title:	7 Title:	8 Title:



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Solution sketch

Your task in this step

Have them divide a new piece of paper in 8 frames again.
Now have participants select one or a combination of ideas they
are most interested in (regardless of vote) to solution sketch.

This time they should use the 8 frames to flesh out different
components or steps in the process for the idea they selected.
Label, present and vote again.



Suggested time

40 minutes

1 Title:	2 Title:	3 Title:	4 Title:
5 Title:	6 Title:	7 Title:	8 Title:



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