

100 Iterations - Iterate to Elevate

Creating a moonshot bank of ideas

Description

Inspired by the possibilities of frontier technologies and grounded in the huge problem challenges, innovators sketch, research, collaborate, challenge and iterate their ideas. This tool should directly follow the 'Not so Blue Ocean' conversations to set up the team for ideation.

Suggested time

2 hrs participant prep time; 60 min for 100 iterations; 30 min. Iterate to elevate; 1 hr participant completion and submission

Level of difficulty

Moderate - Difficult

Materials needed

Mural, Airtable

Steps

- 1 Select a huge problem
- 2 Sketch!
- 3 Present the ideas
- 4 Iterate to Elevate
- 5 Add to the idea bank

Check how we used this in WFP-X:

Mural Link: 100 Iterations: <https://app.mural.co/t/wfpx20daressalaam8404/m/wfpx20daressalaam8404/1602562429177/d383a01e9218bce3657e0d7e117058318efe16bc>

Mural Link: Iterate to Elevate: <https://app.mural.co/t/wfpx20daressalaam8404/m/wfpx20daressalaam8404/1602182904065/59c601155fd183461b4f93ed7f2f86b6c940c359>

Airtable Moonshot Bank: <https://airtable.com/shr0A8QomUkEsgoIP>

Steps

STEP 1

Select huge problem

STEP 2

Sketch!

STEP 3

Present the ideas

STEP 4

Iterate to Elevate

STEP 5

Add to the idea bank



100 Iterations

Your task in this step

1. Select a huge problem as the primary problem for the week and ask innovators to create a moonshot solution. The solution must solve for that problem as well as at least one other, achieve at least 3 outcomes of our North Star vision and proven through falsification (i.e. falsification wheel and guide.)

2. Sketch your idea and write up a brief description to place on the mural board.

3. Break up into teams of 3-4 and take 2 minutes to present your idea. Participants then provide suggestions (i.e. 100 iterations) for possibly improving your idea which are placed on mural's sticky notes.

Title

Drawing

Solution

100 iterations

Fill the tool task sheet