WFP continued to enhance its collaboration and engagement with Governments, Donors, and private sector to strategically position WFP as an innovative leader in food security and nutrition in the region, including through the launch of the new Eastern Africa Innovations Hub.

WFP continues to diversify its donor base, while also advocating for increased, flexible and multiyear funding for sustainable development. The complex contextual challenges in the region continue to increase the needs in the region; annual needs have risen from USD 2.7 billion in 2019 to USD 3.7 billion in 2021. WFP is grateful for the support from donors, Government, and partners, and will continue to advocate for increased and timely funding in order to reach people targeted for humanitarian assistance.

WFP remains committed to its partnerships with traditional donors, while looking to augment its capacity by developing technical relationships with international financial institutions – particularly the African Development Bank, the Islamic Development Bank and the World Bank. In 2020, WFP’s partnership with World Bank was strengthened with the two agencies supporting countries in the area of social protection. For the first time, World Bank contributed USD 92 Million to the Federal Government of Somalia making World Bank the fourth biggest Donor in the region. WFP worked with World Bank to support the National Social Protection Programme in Somalia.

The private sector remains critical to WFP, providing opportunities to support communities to address zero hunger in countries through strategic and sustainable activities. WFP continues to strengthen partnership with private sector including in the implementation of the new corporate Private Sector Fundraising Strategy in the Eastern Africa region. The strategy outlines cooperation with the private sector, foundations and individuals for the achievement of zero hunger. In addition, the strategy strives to promote local for local private sector partnerships. Funding from private sector increased by 110 percent in 2020, among the key private sector partners included Latter Day Saints, Share the Meal, WFP Japan, Master Card and Norwegian Refugee council.

WFP launched the Eastern Africa Innovation Hub in 2020 to identify and provide innovative solutions to communities to address food security and nutrition challenges. WFP has recently signed an MoU with CARE Denmark, bringing the organisation into the East Africa Innovation Hub’s consortium of partners. This will provide the Hub with enhanced technical and operational capacity.

### Funding Outlook

A total USD 2.1 billion was received an increase of 6 percent compared with 2019 resourcing outlook. The USA remained the biggest donor accounting for 63 percent of funding in the region. Efforts were made to diversify funding streams. Notable increase in funding from some donors was noted including funding from IFIs and private sector that doubled in 2020. Multiyear funding increased slightly to 11 percent in 2020 while earmarking trend remained stable with 81 percent of contributions earmarked at activity level.

### WFP Eastern Africa Tesourcing Trend

<table>
<thead>
<tr>
<th>Year</th>
<th>Funding (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>1.6B</td>
</tr>
<tr>
<td>2017</td>
<td>1.9B</td>
</tr>
<tr>
<td>2018</td>
<td>1.7B</td>
</tr>
<tr>
<td>2019</td>
<td>2B</td>
</tr>
<tr>
<td>2020</td>
<td>2.1B</td>
</tr>
</tbody>
</table>

- Confirmed contribution in USD

### Private Sector

Private sector funding to RBN in 2020 was US$ 6.7 million representing 4% of all private sector funding globally. Private sector funding to RBN also increased by 110% in 2020.
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