Evaluation of Bhutan WFP Country Strategic Plan 2019-2023

Summary Terms of Reference

Country Strategic Plan Evaluations (CSPEs) encompass the entirety of WFP activities during a specific period. Their purpose is twofold: 1) to provide evaluation evidence and learning on WFP's performance for country-level strategic decisions, specifically for developing the next Country Strategic Plan and 2) to provide accountability for results to WFP stakeholders.

Subject and focus of the evaluation

WFP has been present in Bhutan since 1974. Since then the Royal Government of Bhutan (RGoB) school feeding programme, with WFP support, has substantially scaled up contributing to increased primary and lower-secondary school enrolment and attendance – especially of girls. Since 2008, WFP has gradually handed over the national school feeding program and as of 2019, the Government of Bhutan has complete ownership, including funding and management of the program.

The current CSP (2019 - 2023), was designed around two strategic outcomes and three activities which are aimed at strengthening institutional capacities with a view to assisting the government in its scale up and transformation of school feeding to a national school nutrition programme, in developing a national social behaviour change strategy to improve dietary and health practices of school children and in strengthening its regulatory frameworks and compliance mechanisms for fortified foods. WFP Bhutan also supports the government in the alignment of international and national emergency coordination structures and the development of contingency plans in the country. The overall budget of the Bhutan CSP is USD 8.94 million over a period of five years.

The evaluation will assess WFP contributions to CSP strategic outcomes, establishing plausible causal relations between the outputs of WFP activities, the implementation process, the operational environment and changes observed at the outcome level, including any unintended consequences. It will also focus on adherence to humanitarian principles, gender equality, protection and accountability to affected populations.

The evaluation will adopt standard UNEG and OECD/DAC evaluation criteria, namely: relevance, coherence, efficiency, effectiveness, sustainability as well as connectedness, and coverage.

Objectives and stakeholders of the evaluation

WFP evaluations serve the dual objectives of accountability and learning. The evaluation will seek the views of, and be useful to, a range of WFP’s internal and external stakeholders and presents an opportunity for national, regional and corporate learning. The primary user of the evaluation findings and recommendations will be the WFP Country Office and its stakeholders to inform the design of the new Country Strategic Plan.

The evaluation report will be presented at the Executive Board session in November 2023.

Key evaluation questions

The evaluation will address the following four key questions:

**QUESTION 1: To what extent is the CSP evidence based and strategically focused to address the needs of the most vulnerable?**

The evaluation will assess the extent to which the CSP was informed by existing evidence on hunger challenges, food security and nutrition issues, natural disasters and the effects of climate change to ensure its relevance at design stage; the extent to which the CSP is aligned to national policies and plans as well as the SDGs; and the extent to which the CSP is coherent and aligned with the wider UN and includes appropriate strategic partnerships based on the comparative advantage of WFP in the country. It will further assess the extent to which the CSP design is internally coherent and based on a clear theory of change and the extent to which WFP’s strategic positioning has remained relevant throughout the implementation of the CSP in light of changing context, national capacities and needs.

**QUESTION 2: What is the extent and quality of WFP’s specific contribution to CSP strategic outcomes and the UNSDPF in Bhutan?**

The evaluation will assess the extent to which WFP activities and outputs contributed to the expected outcomes of the CSP and to the UNSDPF and whether there were any positive or negative unintended outcomes. This will further include assessing the achievement of cross-cutting aims (humanitarian
principles, protection, accountability to affected populations, gender, equity and inclusion, environment, climate change and other considerations. It will also assess the extent to which the achievements of the CSP are likely to be sustainable.

**QUESTION 3:** To what extent has WFP used its resources efficiently in contributing to CSP outputs and strategic outcomes? The evaluation will assess whether outputs were delivered within the intended timeframe; the appropriateness of coverage of interventions; cost-efficient delivery of assistance; and whether alternative, more cost-effective measures were considered.

**QUESTION 4:** What are the factors that explain WFP performance and the extent to which it has made the strategic shift expected by the CSP?

The evaluation will assess the extent to which the CSP led to: the mobilization of adequate, timely, predictable and flexible resources; to monitoring and reporting systems that are useful to track and demonstrate progress and inform management decisions; to the development of appropriate partnerships and collaboration with other actors; and how these factors affect results. Finally, the evaluation will assess whether the CO had appropriate Human Resources capacity to deliver the CSP and will seek to identify any other organizational and contextual factors influencing WFP performance and the strategic shift expected by the CSP.

**Scope, methodology and ethical considerations**

The unit of analysis is the Country Strategic Plan, approved by the WFP Executive Board in January 2019, as well as any subsequent approved budget revisions.

The evaluation covers all WFP activities (including cross-cutting results) from January 2019 until July 2022. It will also cover the CSP design period in 2018; in particular the shift from direct implementation to the provision of technical assistance made between the previous T-ICSP and the CSP.

The evaluation will adopt a mixed methods approach using a mix of methods and a variety of primary and secondary sources, including desk review, key informant interviews, surveys, and focus groups discussions. Systematic triangulation across different sources and methods will be carried out to validate findings and avoid bias in the evaluative judgement.

In light of recent developments related to the COVID19 pandemic, the evaluation may be partially conducted remotely. Depending on how the situation evolves, the final Stakeholder Workshop will be held remotely or in the country.

The evaluation conforms to WFP and 2020 UNEG ethical guidelines. This includes, but is not limited to, ensuring informed consent, protecting privacy, confidentiality and anonymity of participants, ensuring cultural sensitivity, respecting the autonomy of participants, ensuring fair recruitment of participants (including women and socially excluded groups) and ensuring that the evaluation results in no harm to participants or their communities.

**Roles and responsibilities**

**EVALUATION TEAM:** The evaluation will be conducted by a team of independent consultants with a mix of relevant expertise related to the Bhutan CSPE (i.e. institutional capacity strengthening, nutrition and agriculture, school meals, emergency preparedness and response as well as gender equality and empowerment of women and accountability to affected populations).

**OEV EVALUATION MANAGER:** The evaluation will be managed by Soo Mee Baumann, Evaluation Officer in the WFP Office of Evaluation. She will be the main interlocutor between the evaluation team, represented by the team leader, and WFP counterparts, to ensure a smooth implementation process and compliance with OEV quality standards for process and content. Second level quality assurance will be provided by Andrea Cook, Director of Evaluation.

An Internal Reference Group of a cross-section of WFP stakeholders from relevant business areas at different WFP levels will be consulted throughout the evaluation process to review and provide feedback on evaluation products.

The Director of Evaluation will approve the final versions of all evaluation products.

**STAKEHOLDERS:** WFP stakeholders at country, regional and HQ level are expected to engage throughout the evaluation process to ensure a high degree of utility and transparency. External stakeholders, such as beneficiaries, government, donors, implementing partners and other UN agencies will be consulted during the evaluation process.

**Communication**

Preliminary findings will be shared with WFP stakeholders in the Country Office, the Regional Bureau and Headquarters during a debriefing session at the end of the data collection phase. A more in-depth debrief will be organized in August 2022 to inform the new CSP design process. A country stakeholder workshop will be held in October 2022 to ensure a transparent evaluation process and promote ownership of the findings and preliminary recommendations by country stakeholders.

Evaluation findings will be actively disseminated and the final evaluation report will be publicly available on WFP’s website.

**Timing and key milestones**

**Inception Phase:** April – July 2022  
**Data collection:** July – August 2022  
**Debriefing:** August 2022  
**Reports:** October 2022 – February 2023  
**Stakeholder Workshop:** October 2022  
**Executive Board:** November 2023