

*Living costs are tragic. I have children with disabilities. We thank the Ministry of Social affairs for the card that they gave us. This is an achievement for the Lebanese people.*



# PAYMENT INSTRUMENT TRACKING (PIT)

**A SINGLE SYSTEM THAT TRACKS PAYMENT CARDS END-TO-END, INCLUDING THEIR LAST MILE DELIVERY TO THE PEOPLE WE SERVE.**

WFP uses cash-based transfers (CBT) to empower people to meet their essential needs in local markets. Cash is one of the most effective tools in the fight against hunger, both in emergencies and to change lives long-term. Cash transfers can be made by giving families e-money, mobile money, debit cards or physical banknotes, among others. The delivery of cash often requires WFP to distribute payment cards where people can receive and access these benefits.

## WHAT IS PAYMENT INSTRUMENT TRACKING?

Card distributions and identity verifications often rely on manual processes and paper forms that ultimately impact people's experience in receiving assistance.

**PIT is a mobile application that helps WFP ensure the right cards are in the hands of the right people.** The application helps WFP verify people's identity in a simple and secure way, and enhances people's experience of receiving cash.

The application operates on open-source Android devices and can be adapted to contextual needs.

## IMPACT

WE HELP ENSURE THE INTENDED PEOPLE RECEIVE THEIR MONEY **EASIER AND FASTER**. PIT IMPROVES PROGRAMME EFFICIENCY AND ACCOUNTABILITY TO DONORS, ENSURING PAYMENTS ARRIVE TO THE RIGHT PEOPLE.

## KEY FIGURES

**2.8 M**  
PEOPLE REACHED

**15**  
COUNTRIES ON-BOARDED

**130 K**  
CARD DISTRIBUTED

**886**  
APP USERS

## TESTIMONIALS

*"The application helps us track sim cards from the moment they arrive to WFP until they are distributed to beneficiaries. Now, the Cooperating Partner only has to scan each SIM card and the app automatically produces a distribution report. The application has an immeasurable gain for us at WFP."*

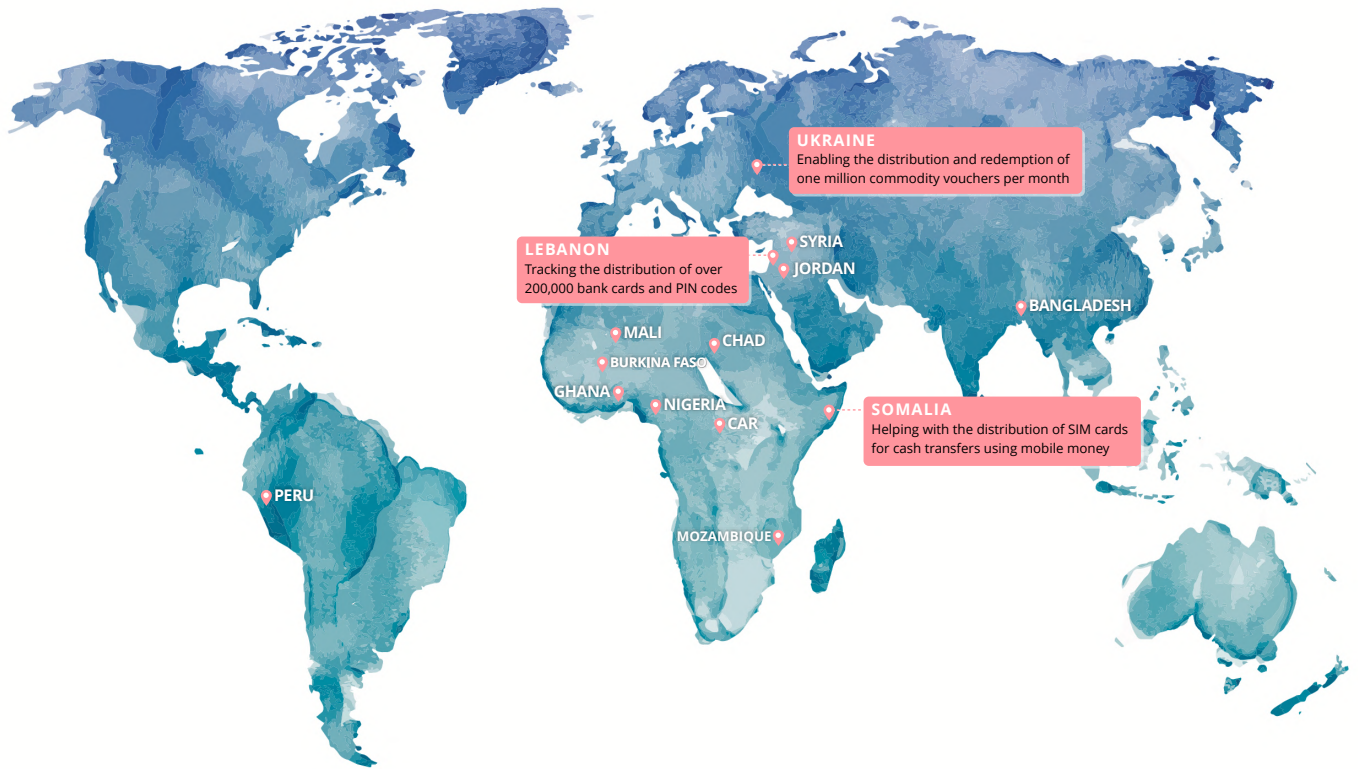
*WFP Field Officer, Mozambique*

*"The application is very easy to use, practical and dynamic. It facilitates the distribution process and has helped us a lot. Before, we were not able to meet our goal of reaching 300 beneficiaries per day, but now we can."*

*World Vision Partner Staff*

# TAKING ON A NEW CHALLENGE

Last year, **PIT was adopted by 15 WFP operations across different regions**. This year, **15 additional operations are expected to join**. To respond to cash operations better and faster, **PIT is currently working on a series of product and system enhancements** to continue to deliver better experiences for the people we serve.



## WE ARE SEEKING YOUR SUPPORT TO TAKE THIS SOLUTION TO THE NEXT LEVEL:



OPTIMIZED ARCHITECTURE TO HANDLE MILLIONS OF DATA POINTS



IMPROVEMENTS TO ALLOW FOR RAPID DEPLOYMENTS IN EMERGENCY OPERATIONS



NEW APP BRANDING AND USER EXPERIENCE



RESEARCH AND INNOVATION ON IDENTITY VERIFICATION METHODS USING AI

### TARGETS

▶ REACH 21 MILLION PEOPLE BY 2024

▶ SERVE OVER 30 WFP OPERATIONS

▶ GOVERNMENT CHOOSE US TO HELP THEM SEND MONEY TO PEOPLE IN NEED

### TO HELP US MAKE A DIFFEREECE PLEASE CONTACT



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