



World Food Programme

SAVING LIVES
CHANGING LIVES

Anticipatory Action Activation

Bangladesh



WFP activates Anticipatory Action in Bangladesh ahead of cyclone Mocha

The United Nations World Food Programme (WFP) has activated its Anticipatory Action programme in Bangladesh together with the government and partners to support 60,000 people with early warning messages and 28,000 people with anticipatory cash in Teknaf, Cox’s Bazar a day ahead of cyclone Mocha in May 2023. The goal was to support households to prepare for the impacts of the cyclone, protecting their lives and livelihoods.

Under its Anticipatory Action project with funding from ECHO, WFP and the national meteorological agency have been monitoring the cyclone and decided to activate based on its trajectory and potential impact. The cyclone made landfall on May 14, WFP and partners reached 60,000 households with early warning messages two days ahead of the cyclone, on May 12, informing of the upcoming event and preventive measures and reached 28,000 people with anticipatory cash one day ahead of the cyclone. These set of actions are empowering communities to anticipate and mitigate the impacts of the cyclone.

With funding from the Government of Ireland and the Federal Foreign Office of the Government of Germany (GFFO), WFP Bangladesh has been developing its Anticipatory Action programme since 2015 for floods and storm surges. This is particularly salient for Bangladesh since most of its population and 14% of its GDP is exposed to climate shocks, and every year, 1.8 % of the GDP is lost because of these disasters.

WFP, the Government of Bangladesh and partners keep monitoring the forecasts throughout the monsoon season and are ready to protect up to 750,000 people in case of additional floods in the Jamuna and Padma river basins.

AA Activation—May 2023

Key facts

Location: Teknaf, Cox’s Bazar, Bangladesh	
Number of people supported with Early Warning messages	60,000
Number of people supported with anticipatory cash	28,000



"The 4100 taka I got from WFP with the help of ECHO was not only useful in the pre-storm period, but I will also be able to buy my poultry again since my previous chickens were lost in the cyclone." - Manora Begum, community member



Photo page 1: WFP/ESDO staff & volunteers
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