Dear colleagues, partners and friends,

2022 was a pivotal year for country-level implementation of the Joint Programme, especially in Ecuador and Malawi. By International Women’s Day in March, activities had started to take shape. By Human Rights Day in December, a mere nine months later, the JP GTA had reached thousands of participants; piloted a series of gender transformative methodologies; identified, validated and analyzed gendered social norms; and forged strong partnerships.

Meanwhile, FAO, IFAD, WFP and the European Union enhanced and deepened their collaboration not just at the country level, but also at regional and global levels. Together, they conceptualized and developed knowledge products and learned from one another during capacity building workshops. As one voice, they pursued common goals for global policies and raised awareness of the importance of gender transformative approaches within their organizations. They also worked hand-in-hand during internal and external programme review exercises to critically examine their experiences, structures and systems.

Crucially, 2022 was the year in which the United Nations Rome-based Agencies increased their understanding of the importance of gender transformative programming. As a result, gender transformative approaches were embedded in projects and programmes and cited in key corporate guidance and policy documents, such as WFP’s new Gender Policy and FAO’s new Science and Innovation Strategy, as well as its Strategy on Climate Change 2022–2031. IFAD saw an increase in projects incorporating gender transformative elements, with the percentage of IFAD-funded projects rated as gender transformative at design between 2019 and 2022 rising to 41%.

With greater knowledge comes the confidence to take bold steps. The Rome-based Agencies’ increased understanding of the potential of gender transformative programming provides fertile ground for them to expand their ownership and uptake of the tools, resources and knowledge being produced by the JP GTA – translating theory into action.

The lives of rural women and girls will continue to be marred by injustice if we do not challenge the root causes of gender inequalities. To achieve equitable and sustainable change that truly leaves no one behind, it is essential that development actors grapple with gender transformative methodologies and understand how to integrate them within their work for inclusive rural development. The JP GTA plays a crucial role in enabling the Rome-based Agencies and their partners to do so.

We thank you for your continued support and for your passion for making a lasting difference in the lives of women, girls, men and boys.

The JP GTA Team

"The EU is pleased to fund this programme. We hope it is a model for further cross-agency collaboration among the Rome-based UN organizations (...) We are proud to see how the gender teams of FAO, WFP and IFAD have come together and joined forces in this programme, and that we are part of this endeavor.”

Renate Hahlen, Deputy Permanent Representative, EU Delegation in Rome

Want to stay in touch? Subscribe here: JP-GTA@fao.org
2022 at a glance

6 JP GTA events

16 JP GTA publications, newsletters and other knowledge products

More than 70 JP GTA capacity building workshops

1,672 mailing list subscribers by December 2022

Over 7,000 people reached in Ecuador, Malawi and around the world

* from 837 in January 2022 to 1,672 in December 2022

Introduction

This ‘2022 In Review’ is structured according to the four components of the Joint Programme.

The page on Knowledge generation (p. 3) offers an overview of resources published or facilitated by the JP GTA in 2022.

Under Country-level activities (pp. 4–7) you will find a summary of the key activities and achievements of the Joint Programme in Ecuador and Malawi.

Capacity development and learning (pp. 8–11) delves into the JP GTA’s initiatives to share lessons from the Programme and build colleagues’ and partners’ knowledge and skills.

Finally, the section on Policy support and institutional engagement (pp. 11-12) highlights major global and corporate initiatives supported by the JP GTA.

Check out the JP GTA website in three languages!

To make information and tools accessible widely and across regions, information and resources are now available on the JP GTA website in both French and Spanish.
Formulating indicators to measure gendered social norms change

The measurement of social norm shifts is relatively new to programming that targets food security, nutrition and agriculture. Remedying a general lack of validated indicators, practical guidance and clear examples, the JP GTA developed a guide on how to formulate indicators to measure gendered social norms change. The guide offers an initial set of sample indicators that programme implementers can draw on – compiling existing indicators from literature and experiences as well as creating original ones.

English | Spanish

Compendium of 15 good practices (French)

With a view to making knowledge generated by the JP GTA accessible to a wider audience, the JP GTA published a French version of its Compendium of 15 good practices, previously published in English and Spanish. The Compendium showcases successful gender transformative approaches across different settings, outlining good practices and experiences that contribute to positive gender-related transformational changes.

English | French | Spanish

Theory of Change visualization (French and Spanish)

The visualization of the JP GTA’s Theory of Change for gender transformative programming for food security, nutrition and sustainable agriculture is now available in three languages. It offers a conceptual framework to assist the RBAs and their partners in designing and implementing gender equality work with a transformational and sustainable impact. The JP GTA is field-testing the Theory of Change in Ecuador and Malawi and will revise it based on the results and findings from the country-level activities.

English | French | Spanish

Intersectionality Guide

With support from the JP GTA, FAO prepared a guide to facilitate the development of programmes and projects with an intersectional approach. The objective of the tool is to give rise to innovative and sensitive work methodologies that allow the identification of inequalities and the development of socio-territorially relevant and systemic solutions, aimed at eliminating knots of inequality.

English | Spanish
Country-level activities
ECUADOR
Operationalizing the National Agricultural Strategy for Rural Women

Following the high-level launch of the JP GTA in Ecuador in December 2021, the Programme has been supporting the ‘Mesa Mujer Rural’, or Rural Women’s Roundtable, a national initiative aimed at promoting the voices of rural women leaders. The Roundtable is in line with the country’s National Agricultural Strategy for Rural Women (ENAMR) and is being operationalized through a roadmap designed to serve as a guide to monitor progress on the various policies for rural women.

As a result of strong collaboration between the JP GTA and the Ministry of Agriculture and Livestock, the first inter-institutional meeting of the Rural Women’s Roundtable was held in July 2022 to generate dialogue on public policies for women and inclusive agrifood systems.

In collaboration with SIPAE, an agricultural research organization, the JP GTA supported the introduction and incorporation of indicators for gender-sensitive data in the national agricultural public information system of the Ministry of Agriculture and Livestock. This will facilitate the monitoring and scale-up of gender mainstreaming over the coming years in the framework of the ENAMR.

Understanding discriminatory social norms
Throughout 2022, over 1,300 people in the provinces of Imbabura and Manabí participated in two social norms diagnostic studies, one of which was implemented jointly by the three UN Rome-based Agencies in partnership with CARE International in Ecuador. Applying the Social Norms Exploration Tool (SNET) to identify gendered social norms, the study pointed to several key findings.

For instance, participants highlighted two social norms according to which women’s domestic, care and agricultural activities should not be valued in the same way as men’s, and women should be responsible for care and domestic work. In turn, these norms had resulted in women’s lack of participation in family farming decision-making processes. In another example, the social norm according to which men should be in charge of agricultural work because of their physical and intellectual capacity was found to be at the root of their lack of interest in promoting equality in family farming.

The JP GTA organized several sessions in Quito and in the provinces to disseminate and discuss the results of the study with the participating communities. This enabled women, men and youth from Imbabura and Manabí to discuss the social norms that hold back the wellbeing of families and their communities and to come up with solutions to improve their livelihoods.
Gender transformative methodologies

Ecuador became the first country in Latin America to embrace Dimitra Clubs, FAO’s flagship gender transformative approach. The Dimitra Clubs are informal groups of women and men of all ages who actively participate in community-level dialogue to find solutions to local collective needs. First launched in three parishes in the province of Manabí in September 2022, almost 200 farming families had taken part in the Clubs by December.

“This methodology promotes cohesion among the residents of the parish, giving visibility to the potential of our ideas and improving quality of life for all,” said Wilton Alcívar, a member of the Dimitra Club in the community of Eloy Alfaro in Chone.

IFAD carried out gender capacity strengthening exercises for leaders of rural associations through its flagship ‘Cerrando Brecha’ training methodology in the provinces of Guayas and Morona Santiago. The Cerrando Brecha methodology seeks to identify forms of gender inequality in rural organizations through practical tools that guide reflection and analysis, with the aim of reducing obstacles to men and women’s equal opportunities to improve their lives. A total of 17 rural associations and ten technicians from public institutions learned about the methodology and were trained to replicate it in their communities and organizations.

WFP carried out ‘training of trainers in food security and nutrition’ workshops to strengthen the facilitation capacities of more than 70 rural leaders and technical staff from the Ministry of Agriculture and Livestock. The workshops aimed to improve livelihoods and production in agriculture by addressing the root causes of inequalities that impact food security and nutrition for men and women. By enhancing participants’ facilitation capacities, the workshops created opportunities for them to sensitize farmer communities in Imbabura and Manabí about healthy eating habits, responsible production and gender equality.

“The objectives of the JP GTA in Ecuador go hand in hand with national priorities and contribute to the reduction of gender barriers and gaps in family farming.”

Carlos Chango, Undersecretary for Family Farming, Ministry of Agriculture and Livestock of Ecuador
MALAWI
Community engagement

One of the JP GTA’s key achievements in 2022 was the establishment or revitalization of Village Savings and Loan Associations (VSLAs) and Dimitra Clubs as conduits for pursuing gender transformative change in the communities. With help from FAO and its local implementing partners, 20 Dimitra Clubs and 10 VSLAs have been set up and strengthened in the districts of Mangochi and Kasungu. Meanwhile, 58 VSLAs were revitalized with support from IFAD in the district of Balaka.

Dimitra Clubs were new to Malawi. They consist of groups of women, men, both old and young, committing to change in their communities, resolving problems through dialogue and common resources.

Some of the successes achieved by the communities through their Dimitra Clubs include building nursery schools and starting adult literacy classes; building a teachers’ office and additional toilets at local schools; building better shelters for under-five clinics; unclogging blocked bridges and storm drains; maintaining access roads; collectively renting and cultivating plots of soybean plantations; and planting a bamboo forest barrier to safeguard arable land from flooding.

These results could not have been achieved without community members’ greater understanding of the connection between gender equality and improved access to the resources needed to carry forward projects. Through the Dimitra Clubs, women have become more expressive in their communities and begun participating more equally in work traditionally reserved for men. Women are also taking up leadership roles, and female leaders are increasingly serving as role models to inspire younger women and girls.

Financial inclusion of women and youth

The UN Rome-based Agencies also worked to enable the participation of members of rural communities – in particular women and youth – in VSLAs, as well as their access to financial institutions’ products and services.

The JP GTA collaborated with CARE International in Malawi to carry out a social norms diagnostic study as part of the CGAP/FinEquity peer-learning ‘Social Norms Diagnostic Co-Lab’. The diagnostic study engaged with more than 700 participants in the districts of Balaka, Kasungu, Mangochi, Nsanje and Zomba with the aim of understanding the gendered social norms that influence the financial inclusion of women and youth who are members of VSLAs. By analyzing the existing gendered social norms and their impact on financial behaviors, the JP GTA sought to design and implement interventions that can improve access to and use of financial services for youth and women members of selected VSLAs.

Subsequently, 75 community dialogue sessions were held to address influential social norms identified by the diagnostic study, using a combination of IFAD’s Household Approach and CARE’s Social Analysis and Action approach to reinforce key messages both at household and community levels.
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CARE Malawi explains the social norms diagnostic study carried out under the JP GTA Event recording PASSCODE: CF5DE07+ (for the presentation on Malawi, scroll to minute 00:44:30)

In parallel, to enhance the economic autonomy of women and youth, VSLA members were trained and mentored in financial literacy and micro-enterprise development through the Financial Action Learning for Sustainability (FALS) methodology that IFAD is implementing with Opportunity International Malawi in the district of Zomba. During the interactive training, participants drew a ‘Vision Journey’ chart to articulate a vision of their future and a plan to achieve it over a five-year period. In addition to improving their financial literacy, the VSLAs have been linked to micro-finance institutions that are giving them soft loans to finance their enterprises and fast-track their journey towards achieving their vision.

Meanwhile, WFP has been approaching VSLAs from a different angle. Working with its partners Plan International and FISD Limited in the districts of Blantyre and Mangochi, WFP has been providing revolving funds that members can access with a maximum interest rate of 10% (compared to the 17.3% lending rate of commercial banks in December 2022). These funds have, for instance, helped the women of Lundu in the district of Blantyre to increase the quantity of cane furniture they weave and sell to local and regional markets. In Kuntaja, also in Blantyre, the revolving funds have allowed VSLA members to increase their savings and expand their businesses.

Collaboration and partnerships

“This kind of engagement is critical because it has helped us to know the problems the citizens are experiencing. This will help us in our future planning.”

Chimwemwe Chisenga, District Gender Roles Extension Support Services Officer, Mangochi District (Malawi)

Across its various activities and workshops, the Programme facilitated interaction, collaboration, knowledge sharing and learning among the country offices of the UN Rome-based Agencies, their implementing partners, representatives of local government, and the communities themselves.

Local councils have hailed the JP GTA’s work as critical to the achievement of development milestones in their districts. Richard Kachere, the Community Development Assistant for Mangochi District Council, said the decentralized approach in the communities was very efficient and had facilitated the uptake of new projects and interventions. “Communities with Dimitra Clubs are already sensitized by the time a new initiative is introduced in their area. They ask questions and make suggestions but are also available to do their part,” Kachere noted.

The Community Development Officer for Kasungu, Annie Dongolosi, acknowledged the role of the community in helping with the implementation of local initiatives. “Our resource envelope is always stretched, and some projects would have taken a long time to be implemented without the support of the communities themselves in mobilizing labour and resources,” Dongolosi explained.

The willingness of the communities to examine their challenges and find solutions; the support of the RBAs in providing resources, mentorships and training; and the oversight of government agencies in the districts are all critical elements that are enabling women, men, girls and boys to break barriers of inequalities and re-imagine better communities for themselves.
Capacity development and learning

Within the UN Rome-based Agencies, the JP GTA has established itself as the go-to hub for knowledge on methodologies and tools that can help programme implementers better understand the concept of transformative and norms-shifting interventions for sustainable change towards gender equality and women’s empowerment.

In 2022, the Joint Programme organized a series of training workshops, consultation meetings and peer-to-peer learning sessions. Members of the JP GTA also collaborated internally with other units across the RBAs to incorporate a gender transformative perspective in their ongoing capacity building activities and to cascade knowledge throughout their organizations.

Finally, the Joint Programme worked with external partners to facilitate and deliver peer-to-peer exchanges and learning sessions on gender transformative programming and social norms – such as the CGIAR GENDER Impact Platform, CARE International, CGAP’s FinEquity community of practice and the Swedish non-governmental organization WeEffect.

Expert Consultation on gender transformative change

In partnership with the CGIAR GENDER Impact Platform, the JP GTA has been developing Guidelines and a compendium of indicators to support project and programme implementers in measuring, monitoring and evaluating gender transformative change in the context of food security, nutrition and sustainable agriculture.

To collect feedback and input for the Guidelines, the JP GTA and the CGIAR GENDER Platform convened a group of 40 leading gender researchers, specialists and practitioners from around the world to a consultation meeting to collectively discuss and learn from experiences of conceptualizing and measuring gender transformative change in the context of food security, nutrition and sustainable agriculture. The virtual forum aimed to build consensus around robust, empirically and theoretically grounded indicators and develop equitable and empowering measurement processes.

RBA-EU social norms training

Gendered social norms prescribe women’s and men’s roles and responsibilities and shape their lives in myriad ways. As such, they are one of the main levers of gender transformative change. FAO, IFAD and WFP have all recognized the need to enhance their ability to systematically address social norms in their operations and to invest in developing internal capacities for designing and implementing projects aimed at social norm change. In 2022, the JP GTA played a key role in raising awareness of integrating, scaling up and measuring norms-shifting interventions in the work of the RBAs to achieve gender transformative impact.

A five-week virtual training course organized by the JP GTA in May-June 2022 provided the first ever opportunity for employees of the RBAs and EU Delegations to jointly learn in a concerted and structured manner about social norms concepts and norms-shifting approaches for gender equality and women’s empowerment.

“This Expert Consultation directly supports one of the key objectives of the Joint Programme, which is to contribute to knowledge generation and provide guidance to our UN partners and their partners, on measuring gender transformative change by promoting this inter-institutional and inter-agency collaboration.”

Franco Conzato, Senior Expert, Directorate-General for International Partnerships, European Commission

“This training has been extremely helpful as it provided the argumentation, evidence, theory and analytical framework to understand and address social norms for inclusive and sustainable rural development. It provided some specific approaches and concrete examples.”

Ndaya Beltchika, Lead Technical Specialist – Gender and Social Inclusion, IFAD
Offered by Georgetown University’s Institute of Reproductive Health through its Passages Project, the training explored why social norms matter, how they influence behavioural change, and methodologies for social norms assessment and measurement.

It also looked at the design, implementation, monitoring and scale-up of gender-focused norms-heading interventions in the context of food security, improved nutrition and sustainable agriculture.

In the collaborative spirit of the JP GTA, the 50 participants constituted a mix of headquarters- and field-based gender specialists and gender focal points representing 20 countries across the three RBAs as well as EU Delegations. Addressing social norms is an important but new topic for gender experts and focal points, who often design and execute gender-focused programmes at the country level or closely support the design and implementation of field projects with a gender component.

“"We acknowledge that it will take time to stimulate lasting change, but together we will get there. The JP GTA opens up doors for continuous sharing of experiences and lessons learned.”

Elizabeth Burges-Sims, Senior Gender Advisor, WFP
Launch event – ‘Guide to formulating gendered social norms indicators’

“This Guide is a bold initiative, it is an innovative, novel contribution to norms measurement. We pushed the envelope on gender transformative approaches to fill a gap in measuring social norm change in the context of food security and nutrition.”

Benjamin Davis, Director, Inclusive Rural Transformation and Gender Equality Division, FAO

At the virtual launch event of the JP GTA’s Guide to assist programme implementers with formulating indicators to measure changes in gendered social norms in the context of food security and nutrition, Deputy EU Permanent Representative Renate Hahlen provided opening remarks and highlighted the JP GTA as a model for cross-agency collaboration among the RBAs.

The Guide was then presented by its author Leigh Stefanik who explained its origin and outline, social norms concepts and the process for developing indicators. She also provided examples of indicators in various areas of gender inequalities. The event welcomed 290 participants from more than 80 different countries and helped to garner strong awareness of the Guide within the RBAs and among their partners.

Changing Lives Series

As part of a series of technical webinars to support the scale-up of gender transformative activities within IFAD’s project portfolio through practical how-to-do sessions, IFAD in June 2022 held a virtual webinar to introduce its ‘Cerrando Brecha’ gender transformative methodology.

Cerrando Brecha seeks to identify and analyze existing gender gaps and unequal power dynamics or behaviours within rural organizations. Through adequate technical support and capacity building, it enables grassroots organizations and implementing partners to introduce gender transformative measures and actions within the rural organizations, based on participatory analysis and joint decisions. During the webinar, participants heard from an expert and a practitioner about the Cerrando Brecha methodology and its impact on development operations.

FAO-CARE workshops

In the context of the JP GTA, FAO has been working with CARE International to develop guidance on integrating the gender transformative perspective in programming in each phase of the project cycle.

The ‘Step-by-Step Guide’ will constitute a tool to assist FAO’s employees and other development partners in incorporating a gender transformative perspective in project design, implementation, and monitoring and evaluation. As part of the process, FAO and CARE organized two workshops to collect feedback on the Step-by-Step Guide and present participatory tools and approaches used to achieve transformational impact and results in projects.
Social norms diagnostic training in Malawi

In early October 2022, the JP GTA and CARE International in Malawi conducted a three-day training on social norms diagnostics to strengthen the capacity of the Rome-based Agencies’ employees in Malawi and their partners in the country to successfully identify and understand gendered social norms.

The workshop sought to enhance participants’ understanding of how social norms impact programming and their importance for achieving gender transformative change. Building on the JP GTA’s experience, it incorporated elements from CARE’s Social Norms Analysis Plot (SNAP) framework, the Social Norms Exploration Tool (SNET) developed by Georgetown University’s Institute for Reproductive Health, and the CGAP/FinEquity diagnostic guidance on gender norms in financial inclusion. In total, 34 participants attended the training, constituting a mix of development practitioners, government officials and academics.

As part of the workshop, participants learned to develop vignettes as a tool to identify social norms which they later tested in a field exercise. This gave them a hands-on opportunity to practice the design and field use of such tools as well as the data collection process.

Policy support and institutional engagement

The RBAs continued to support important global policy initiatives, ensuring that gender transformative approaches are integrated in high-level policy dialogues.

Latin America Regional Conference on Women

The RBAs spoke as one coordinated voice at the XV Regional Conference on Women held in Buenos Aires in November 2022, a key forum for the gender agenda in Latin America and the Caribbean.

“We believe that achieving gender equality and women’s empowerment is a multidisciplinary and complex task that requires coordinated action among different actors and at different levels of intervention, taking into account the burden of unpaid work performed by women and girls in rural areas.”

Cecilia Roccato, Regional Gender Adviser for Latin America and the Caribbean, WFP

As a result of close consultations between the three agencies at global, regional and country levels, WFP’s Regional Gender Advisor delivered a joint message on behalf of the three RBAs on the importance of gender transformative approaches for food security and nutrition, in the context of strengthening care systems in the region. As a driver of inter-agency exchange, the JP GTA provided the forum to develop this collaboration.
Committee on World Food Security (CFS)

The JP GTA provided ongoing contributions and advocacy support to the development of the CFS Voluntary Guidelines on Gender Equality and Women’s and Girls’ Empowerment in the context of Food Security and Nutrition during a series of formal and informal consultations and negotiations. Contributions also included written inputs and oral statements delivered by FAO and WFP senior management. Following a lengthy negotiation process, the JP GTA stands ready to support the implementation of the Voluntary Guidelines from 2023 onwards.

16 Days of Activism against Gender-Based Violence

The 16 Days of Activism are an important annual occasion for coordinated action between FAO, IFAD and WFP. In 2022, during the closing ceremony hosted by WFP, high-level representatives highlighted the importance of fighting the root causes of violence against women and girls.

“We need to challenge those social norms, attitudes and behaviours that represent the root causes – rather than the symptoms – of gender inequality and violence. This needs to be done together with men and boys,” said Jyotsna Puri, IFAD’s Associate Vice-President – Strategy and Knowledge Department. “The RBA Joint Programme on Gender Transformative Approaches for Food Security and Nutrition funded by the European Union is instrumental in this regard. It is allowing us to bring about institutional change and strengthen our capacity to address the root causes of inequalities and abuses.”

“These [gender transformative] approaches can support access to climate-smart technologies, services and programs, and help eradicate gender-based discrimination in order to help climate-strained agrifood systems.”

Maria Helena Semedo, Deputy Director-General, FAO

Looking for a quick overview of the JP GTA?

Our flyer summarizes and illustrates the Joint Programme’s objectives and activities, as well as key aspects of gender transformative approaches.

Download it here: English | French | Spanish

The EU-RBA Joint Programme on Gender Transformative Approaches for Food Security and Nutrition (JP GTA) is implemented by the United Nations Rome-based Agencies – FAO, IFAD and WFP – in collaboration with and through financial support from the European Union.

For more information, contact: JP-GTA@fao.org

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