



# PREP

INNOVATION CHALLENGE



## Frequently Asked Questions

WFP Philippines and the United States Agency for International Development (USAID), in collaboration with the WFP Innovation Accelerator, are launching the first-ever call for applications in the lead-up to the 2024 Preparedness and Response Excellence in the Philippines (PREP) Forum. The [PREP Innovation Challenge](#) aims to identify and scale low- and high-tech cost-effective solutions for food-insecure populations in some of the most disaster-prone areas of the Philippines.

We invite innovators, entrepreneurs and organizations from the Philippines to contribute **impactful and fit-for-purpose** solutions to **enhance the Philippines' emergency preparedness and response**. WFP Philippines will provide comprehensive support to the selected innovation teams, facilitating the development and scaling of the most promising solutions. The PREP Innovation Challenge aims to nurture innovations that are not only novel for the context of the Philippines but also sustainable, scalable and capable of bringing long-term change within challenging environments.

### What's in it for me?

The selected innovation teams:

- will have the opportunity to showcase their innovation during the 2024 PREP Forum event taking place in Manila, Philippines, from 18-19 September;
- will receive visibility from their participation at the 2024 PREP Forum event which partners, including government agencies and donors such as USAID, will attend;
- will be eligible to receive **up to US\$45,000 (or PHP 2.6 million) in funding** from WFP;
- will receive one year of mentorship and operational support from WFP Philippines; and
- may qualify for further support and fundraising opportunities.

*\*Please note that the shortlisted teams may be required to go through the WFP partnership arrangement, vendor registration or procurement process before funding disbursement.*

### Am I eligible to participate?

Any legally registered organization (both for-profit and not-for-profit) in the Philippines is eligible to submit one or multiple applications. The innovation must be operational or able to be implemented within one year of funding disbursement in one of eight target provinces (Maguindanao del Sur, Maguindanao del Norte, Surigao del Norte, Dinagat Islands, Albay, Catanduanes, Cagayan, and Isabela).

### **Do I need to have a team?**

Yes, your project should have a dedicated team that will manage its overall execution. If your application is successful, you will also be assigned a dedicated innovation advisor from the WFP Innovation Accelerator to advise on pilot implementation. The project will also receive operational support from WFP Philippines.

### **What do I need to apply?**

Your organization must be incorporated or recognized as a legal entity in the Philippines, and operating as a non-profit or for profit, at the time of application.

### **What are the types of innovations that you support?**

You can find examples of projects that we select and support on our [website](#).

### **What are the selection criteria?**

- **Impact:** The solution has the potential to impact the people WFP Philippines serves, therefore contributing to WFP's mission of achieving zero hunger;
- **Level of innovation:** The project is a new technology or approach to applying existing technology in the context of the Philippines or a process or business model that addresses at least one of the above problem statements;
- **Feasibility or traction:** The applying team has evidence of its ability to make and implement the proposed solution and indicates demand from the targeted users or customers of its solution;
- **Financial sustainability:** The solution has a robust plan to ensure sustainable revenue generation beyond WFP funding;
- **Replicability and scalability:** The solution is suitable to be implemented across the Philippines and beyond, and has significant potential to be scaled swiftly;
- **Team quality:** Team members have relevant experience and are committed to the project; and
- **Context relevance:** The solution addresses at least one of the priority areas and is suitable for implementation in at least one of the eight provinces of interest (Maguindanao del Sur, Maguindanao del Norte, Surigao del Norte, Dinagat Islands, Albay, Catanduanes, Cagayan, and Isabela).

### **How will the winners be selected?**

Applications will be scored according to the criteria above. A selection committee composed of executives from the WFP Innovation Accelerator, WFP Philippines and experts from partner organizations will make the final decisions on successful applicants.

### **What will we not fund or support?**

We will not support the following applications:

- Proposals not presenting a clear innovation;
- Proposals for which proof of concept cannot be demonstrated;
- Proposals for which impact is not quantified and proved;
- Proposals that do not consider the operational contexts or do not meet the specific needs mentioned in the [Call for Applications](#); and
- Organizations that are not legally registered in the Philippines.

### **How do I submit my application?**

To submit your solution, visit our [Application Page](#) and fill out the [Application Form](#).

Please be sure to check your eligibility and ensure that you have answered all required questions to the best of your ability. Once the application has been submitted, you will not be able to go back and edit it. Answering these questions will take you around one hour.

### **Will my idea be published?**

No, all applications are confidential. Applicants will be contacted before any submitted information is shared externally.

### **Can I apply more than once?**

Yes, you are welcome to submit as many applications as you want, as long as they are independent solutions.

### **What is the closing date?**

The PREP Innovation Challenge is accepting applications until **31 July 2024 at 11:59 pm (PHT)**.

### **Can I apply after 31 July 2024?**

No, the application portal will be closed.

### **If my application is unsuccessful, am I able to receive feedback?**

Kindly note that the winners are selected through a competitive process, including in-depth reviews made against a set of criteria (detailed above). We place priority on proposals that are deemed to have high potential in the fight against hunger—regardless of their origin. While we value all applications, we are only able to contact shortlisted applicants.

### **It's time. #DisruptHunger with us!**

For all other inquiries, please contact [global.innovation@wfp.org](mailto:global.innovation@wfp.org).

## About the 2024 PREP Forum and the PREP Innovation Challenge

The 2024 PREP Forum will serve as a platform for disaster risk reduction and management practitioners to further exchange experiences, explore possibilities for continued and new partnerships and enable continued learning. The event builds on the success of the 2023 PREP Forum with nearly 100 participants ranging from governments in nine provinces, the international community, non-profits and academia. Thanks to the support of USAID, the 2024 PREP Forum will focus on innovation and the winning teams of the PREP Innovation Challenge will be showcased as part of the 2024 PREP Forum.

## About PREP

WFP is leading the implementation of the multi-year and multi-partner flagship programme, Preparedness and Response Excellence in the Philippines (PREP), with support from the United States Agency for International Development (USAID) and the Australian Government's Department of Foreign Affairs and Trade (DFAT). PREP seeks to strengthen the Government of the Philippines' emergency response and management capacities through digitalization, policy development and climate-proofing operation centers. Through PREP, WFP is fostering a community of learning and good practices on disaster risk reduction and management and climate change adaptation.

## About the WFP Innovation Accelerator

The [WFP Innovation Accelerator](#) was established in 2015 by the United Nations (UN) World Food Programme with the support of the German Federal Ministry for Economic Cooperation and Development (BMZ), the Federal Foreign Office (GFFO) and the Bavarian State Ministry of Food, Agriculture, Forestry and Tourism (StMELF). Its goal is to source new ideas, sprint pilot projects, and scale high-impact innovations by connecting them with WFP's global network and field operations in over 120 countries and territories. From its base in Munich, Germany, the WFP Innovation Accelerator runs programmes addressing a wide range of social impact and sustainability issues, including climate change, primary healthcare, gender equality, and emergency response. Together with the network of WFP regional innovation hubs and country office innovation teams, portfolio ventures and with the support of our partners, in 2023 the WFP Innovation Accelerator ran 14 programmes and its portfolio, comprising over 70 active innovations and 66 alumni innovation initiatives, reached 60.7 million individuals across 70 countries and territories. Since its launch, innovations supported by the WFP Innovation Accelerator have secured over US\$295 million in grant funding.