



World Food Programme

SAVING LIVES
CHANGING LIVES

Innovation in WFP

Latin America and the Caribbean

Innovation is essential to achieve our mandate of Zero Hunger. At WFP, we focus on developing and scaling innovative solutions from and for the field.

Our field colleagues are the heart of these innovations, with strong support from the regional office, driven by and tailored to the unique needs of local communities. From the regional office for Latin

America and the Caribbean, we actively invest in strengthening country offices' capacities in the use of innovation and data to increase efficiency in operations and effectiveness in the value chains where we operate in collaboration with Governments. Investing in innovative solutions can help break the cycle of crisis and response, and build sustainable solutions to end hunger.

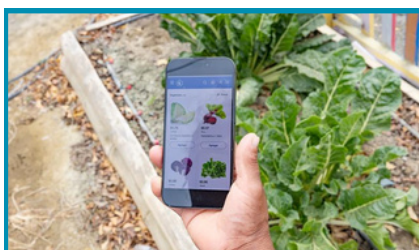


Innovation capacity building

We develop innovation leaders at the field level by creating learning spaces where local teams can build the confidence and capability to drive innovative solutions aligned with their Country Strategic Plans (CSP).

Innovation workshops in Country Offices (COs)

Guatemala Honduras Nicaragua



Scaling up solutions

We foster the strategic implementation and scaling of innovative solutions that address field programmatic demands. This service may include catalytic financing and specialized technical assistance.

Strategic advisory and catalytic financing

Nilus Farm2go Identi
Aidonic Kunka



Regional innovation forum

We promote a culture of leadership for innovation in the region by creating regional forums, both in-person and virtual, to share knowledge and experiences, build communities of practice, and strengthen leadership skills in innovation.

Community of practice and leadership skills training

Colombia 1st regional forum
Guatemala 2nd regional forum

Case examples

Innovation contest: Guatemala

First innovation contest led by a country office, organized to identify and integrate transformative solutions that can help achieve objectives of the country strategic plan:

1. Technical assistance and financing of up to USD 40,000.
2. Collaboration with academia and the private sector in local innovation ecosystems.
3. Bootcamp focused on business modeling, pitch training, and financial planning.

"Innovation and sustainability are key to transformation at WFP." - Tania Goossens, Country Director, Guatemala



Digitization of programmes: Ecuador and Cuba

Digital solutions enhance efficiency and traceability in school purchases from local farmers. Technology enables WFP to provide better service to the government through evidence-based programs, ensuring accurate targeting and distribution of nutritious meals at appropriate costs.

Solutions: **Nilus** **Farm2go**

"Innovation connects technology with well-being, creating positive impact for students, farmers, and the future."

- Alessandro Dinucci, Deputy Country Director, Ecuador



Disruptive innovation: Peru

Identification and scaling of disruptive solutions that can transform the way WFP operates. This may include the integration of new approaches, methodologies, and technologies that revolutionize existing processes, promoting a culture of continuous innovation, disruption, and adaptability within the organization.

Solutions: **Aidonic** **Kunka** **Nilus** **SheCan**

"Innovation at WFP happens when we challenge the status quo."

- Alex Robayo, Deputy Country Director, Peru



WFP is always looking for new innovative partnerships and invites collaboration from the public and private sectors to address humanitarian challenges. Strategic investment in WFP innovation will enable us to expand our reach and integrate innovation more deeply into our operations and solutions.

USD 500,000 resources to scale innovations, with the Innovation Accelerator.

7 country offices equipped with innovation services.

2nd regional forum on innovation and data, with participants from the 13 COs y MCO.

1st contest by WFP Guatemala to integrate innovations into CSP activities.

Regional webinars on “innovation mindset” co-hosted with HR.

2024 HIGHLIGHTS

