



**SAVING** LIVES CHANGING LIVES

# Innovation in WFP

# Latin America and the Caribbean

Innovation is essential to achieve our mandate of Zero Hunger. At WFP, we focus on developing and scaling innovative solutions from and for the field.

Our field colleagues are the heart of these innovations, with strong support from the regional office, driven by and tailored to the unique needs of local communities. From the regional office for Latin America and the Caribbean, we actively invest in strengthening country offices' capacities in the use of innovation and data to increase efficiency in operations and effectiveness in the value chains where we operate in collaboration with Governments. Investing in innovative solutions can help break the cycle of crisis and response, and build sustainable solutions to end hunger.



# **Innovation** capacity building

We develop innovation leaders at the field level by creating learning spaces where local teams can build the confidence and capability to drive innovative solutions aligned with their Country Strategic Plans (CSP).

Innovation workshops in **Country Offices (COs)** 

Guatemala Honduras

Nicaragua



### Scaling up solutions

We foster the strategic implementation and scaling of innovative solutions that address field programmatic demands. This service may include catalytic financing and specialized technical

Strategic advisory and catalytic financing

Nilus

Farm2go

Identi

Aidonic

Kunka





#### Regional innovation forum

We promote a culture of leadership for innovation in the region by creating regional forums, both in-person and virtual, to share knowledge and experiences, build communities of practice, and strengthen leadership skills in innovation.

Community of practice and leadership skills training

Colombia 1st regional forum

Guatemala 2nd regional forum

# **Case examples**

#### **Innovation contest: Guatemala**

First innovation contest led by a country office, organized to identify and integrate transformative solutions that can help achieve objectives of the country strategic plan:

- 1. Technical assistance and financing of up to USD 40,000.
- 2. Collaboration with academia and the private sector in local innovation ecosystems.
- 3. Bootcamp focused on business modeling, pitch training, and financial planning.

"Innovation and sustainability are key to transformation at WFP." - Tania Goossens, Country Director, Guatemala



## **Digitization of programmes: Ecuador and Cuba**

Digital solutions enhance efficiency and traceability in school purchases from local farmers. Technology enables WFP to provide better service to the government through evidence-based programs, ensuring accurate targeting and distribution of nutritious meals at appropriate costs.

Solutions: Nilus Farm2go

"Innovation connects technology with well-being, creating positive impact for students, farmers, and the future."

- Alessandro Dinucci, Deputy Country Director, Ecuador



# **Disruptive innovation: Peru**

Identification and scaling of disruptive solutions that can transform the way WFP operates. This may include the integration of new approaches, methodologies, and technologies that revolutionize existing processes, promoting a culture of continuous innovation, disruption, and adaptability within the organization.

Solutions: Aidonic Kunka Nilus SheCan

"Innovation at WFP happens when we challenge the status quo."

- Alex Robayo, Deputy Country Director, Peru



WFP is always looking for new innovative partnerships and invites collaboration from the public and private sectors to address humanitarian challenges. Strategic investment in WFP innovation will enable us to expand our reach and integrate innovation more deeply into our operations and solutions.

Ciudad del Saber, Panamá.

es.wfp.org

with participants from the 13 COs y MCO. **1st contest** by WFP Guatemala to integrate Caribbean ⊶ innovations into CSP activities. Haiti-Farm2go 🔝 **Regional webinars** on "innovation mindset" Since December 2024 co-hosted with HR. Cuba<sup>-</sup> Farm2go 😰 **2024 HIGHLIGHTS** Since September 2024. Jamaica (MCO Barbados)-Dominican Republic Digital solutions for enhancing local food 💹 Innovations for school feeding programs and systems, in preparation for 2025. smallholder farming, in preparation for 2025. South America Central America Venezuela Guatemala innovation workshop planned for 2025. 1st innovation contest April - December 2024 Colombia Innovation workshop March 2024 Identi Digital identity solutions for counting unique beneficiaries in emergencies. 2nd regional innovation forum HZero Strategy development for 2025. El Salvador Innovation workshop planned for 2025. Ecuador Digital solutions for enhancing local food Nilus systems, in preparation for 2025. Digitizing school feeding program, sourced from smallholder farmers, since March 2024. Honduras Nilus Peru Digital solution for traceability of food distributions, set up for 2025. Aidonic, Kunka, SheCan, Nilus Innovation solutions for programme Innovation workshop and supply chain. October 2024 Workshop "leadership for innovation" planned for 2025. Nicaragua Farm2go Bolivia Digital platform to connect farmers to school feeding programs, since October 2024. (i) Innovation contest I-NOVA Bolivia to be launched in O1-2025. Innovation workshop August 2024 **World Food Programme** Photo page 1: WFP/Irshad Khan Edificio 128, C. Arnoldo Cano Arosemena, Photo page 2: WFP/Alex Lozán

**USD 500,000** resources to scale innovations,

**7 country offices** equipped with innovation

**2nd regional forum** on innovation and data,

with the Innovation Accelerator.

Photo page 2: WFP/Irshad Khan

Photo page 2: WFP/María Melgar

services.