



World Food
Programme

SAVING
LIVES
CHANGING
LIVES

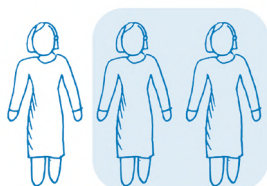
WFP Strategy to improve diets and address malnutrition 2024 - 2030

CONTEXT

Good nutrition is fundamental for sustainable development: it fuels learning, drives productivity and strengthens communities. In humanitarian emergencies, it is the difference between life and death. Yet every country on the planet is affected by malnutrition in one form or another, and 2.8 billion people are unable to afford a healthy diet.

WFP is committed to providing immediate nutrition assistance in emergencies, and to addressing the root causes of malnutrition so communities can access the foods they need to be healthy, productive and resilient.

This Strategy reinforces WFP's vital role in tackling malnutrition and improving diets, particularly for those most at risk.



Two out of three
women of reproductive age
have at least one
micronutrient deficiency



Childhood stunting
costs the private sector
US\$135.4 billion
every year in low-
and middle-income countries



Malnutrition underpins
**20% of maternal
deaths**



**50% of deaths
among children
under 5**



OUR VISION

A world where no woman or child is impacted by malnutrition, and healthy, nutritious diets are accessible to everyone, even those affected by humanitarian emergencies.



OUR OBJECTIVES

- Reduce the frequency and severity of malnutrition in countries at highest risk of shocks and crises.
- Increase the consumption of healthy, nutritious diets among populations at highest risk of malnutrition.
- Strengthen national systems and capacities to mitigate the impact of shocks and crises on nutrition, and to sustain long-term improvements in diets.
- Influence social norms and practices that impede equitable, inclusive access to healthy, nutritious diets.



PATHWAYS TO IMPACT

There are three pathways through which we will achieve our objectives, underpinned by the Operational pillars.

These pathways are highly interlinked, and WFP country offices will vary their focus and

investment across each depending on the context, the level of readiness of national systems and capacities, and WFP's comparative advantage in the country.

Pathway 1. **Actions to combat malnutrition in humanitarian crises**

Pathway 2. **Approaches to improve the diets of those most at risk**

Pathway 3. **Strengthening systems and enabling equitable access to healthy, nutritious diets**

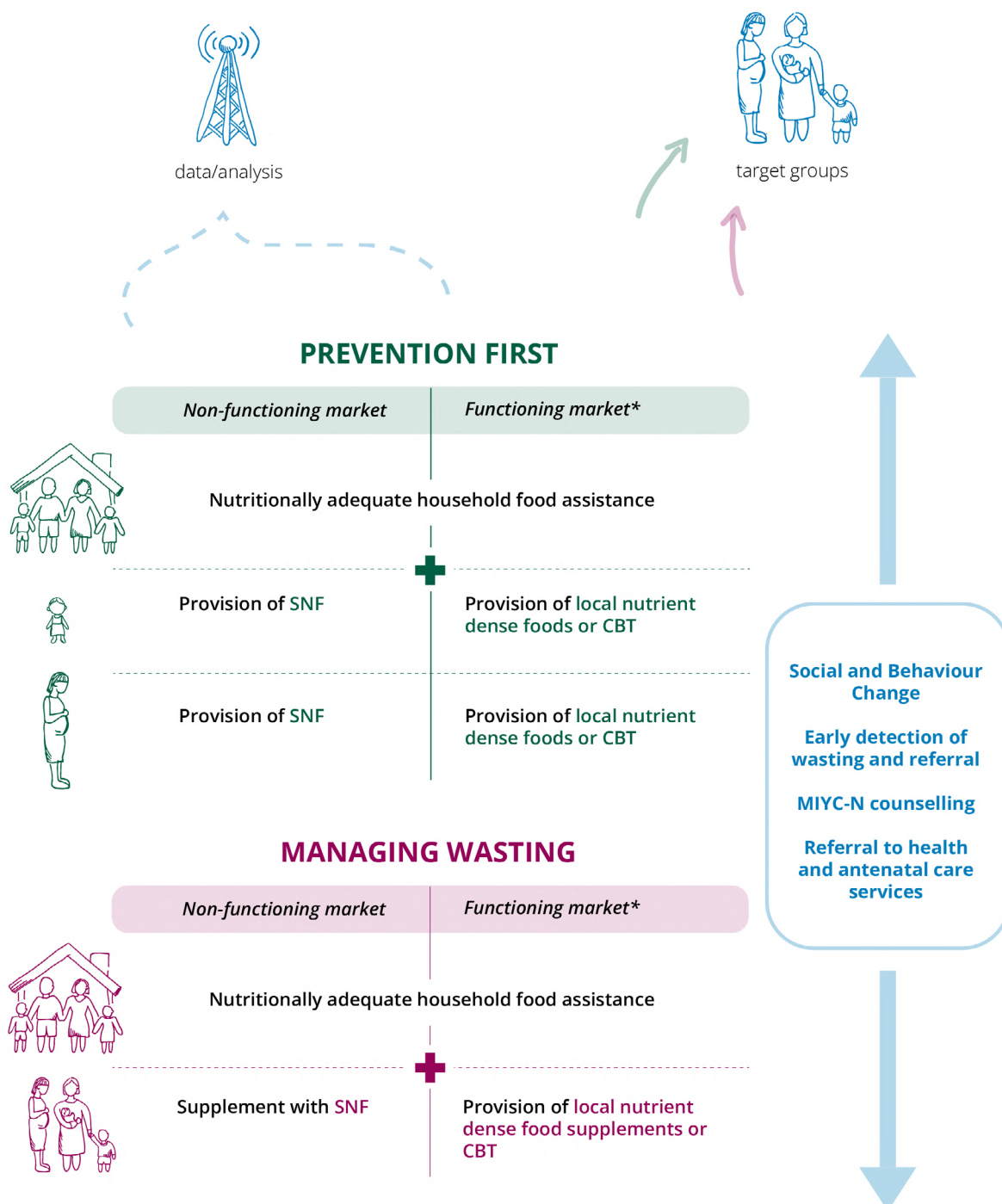
Pathway 1. Actions to combat malnutrition in humanitarian crises

Responding to rapid onset and protracted humanitarian emergencies remains WFP's core accountability. Our aim is to reduce the risk of all forms of malnutrition, with a focus on children, pregnant and breastfeeding women and girls (PBWG) and people living with HIV (PLHIV). To achieve this, we will implement a transformed programmatic approach that will strengthen the way we harness WFP's full programme portfolio; optimise the use of data and analytics in our targeting, design and

implementation; extend our reach; and provide services closer to those in need.

We will focus on:

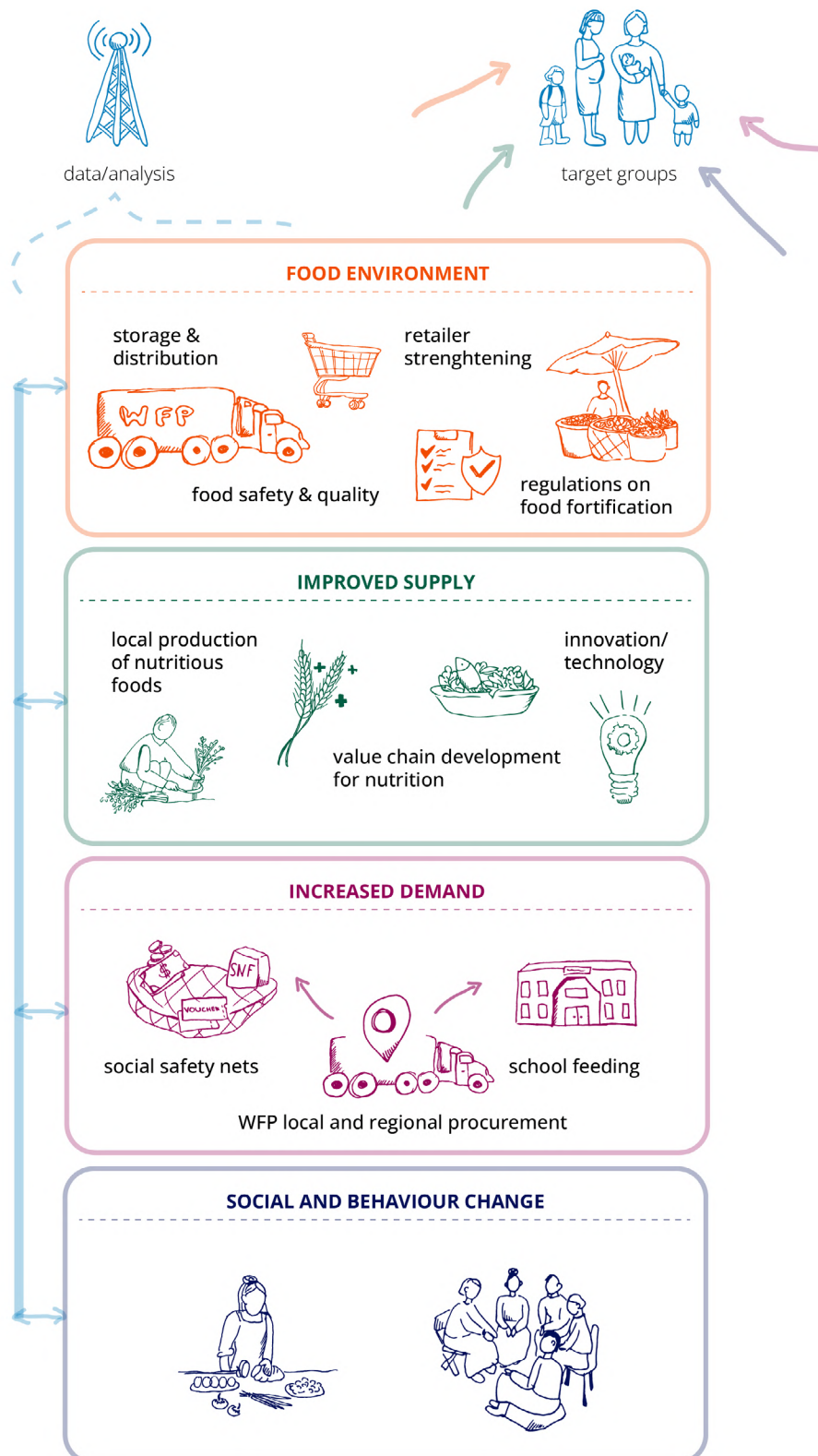
- a 'prevention first' approach to avert the most damaging impacts of poor nutrition.
- supporting PBWG and children who are moderately wasted, working with UNICEF to enhance efficiency, reach and impact.
- improving early warning and preparedness to avoid escalations in malnutrition.



Pathway 2. Approaches to improve the diets of those most at risk

Improving the diets of high-risk populations is central to WFP's efforts to prevent malnutrition. This includes supporting dietary solutions for the prevention and management of child wasting, stimulating demand for nutritious foods through household assistance, and leveraging social protection and school meals.

We will strengthen the supply of nutritious foods through interventions that support local production, resilience building and climate adaptation and work to create a food environment that delivers nutritious food for healthy diets.

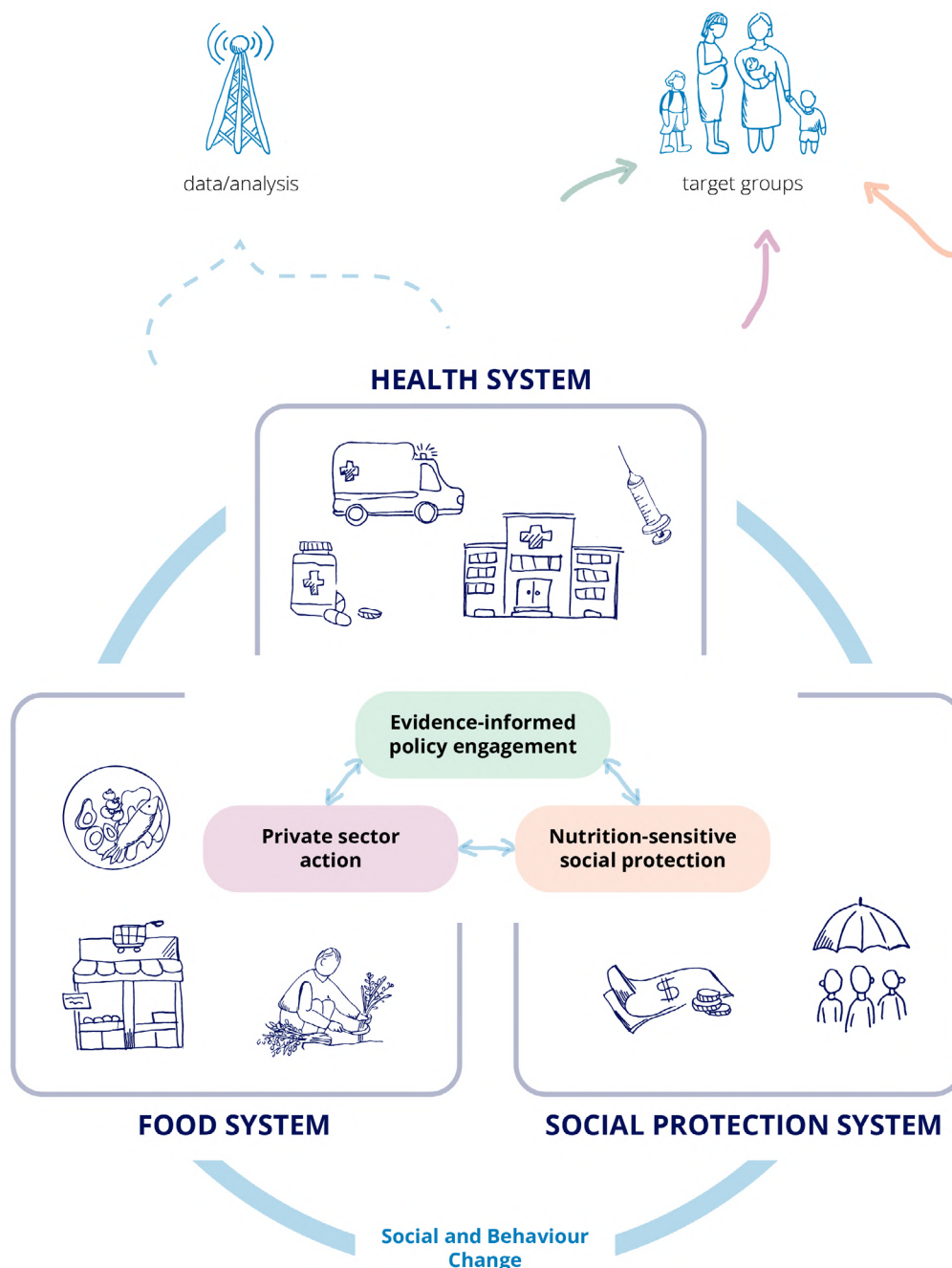


Pathway 3. **Strengthening systems and enabling equitable access to healthy, nutritious diets**

Investment by governments in nutrition-sensitive social protection, food and health systems is integral to achieving sustained improvements in diets and ending malnutrition. WFP will support and strengthen actions by governments, the private sector and others by advocating for greater investment in nutrition-sensitive policies and through context-specific technical assistance and capacity strengthening.

We will leverage WFP's broad programmatic expertise and breadth of partnerships to support policy and programming that enables the scale up of approaches that have been shown to be effective at improving the availability of healthy, nutritious foods.

We will also partner with the private sector to improve supply chains, increase the affordability of nutritious foods and leverage data-driven advocacy to tackle inequalities and barriers to healthy diets.



IMPLEMENTING THE STRATEGY



To accelerate progress and impact in support of the goal and vision for this Strategy, we will harness WFP's expertise under six key operational pillars:

- Situation analysis
- Programme monitoring for optimum response
- Learning and innovation
- Advocacy and communications
- Partnerships
- Financing

A WFP WIDE APPROACH

To optimise impact and deliver better value for money, we will ensure that nutrition is integrated across WFP architecture - **programmes, people and processes**. This will drive systemic, long-term change.

By embedding nutrition into emergency response, social protection, and national system strengthening, WFP will advance sustainable improvements in global diets and nutrition outcomes.

WFP will enhance its corporate processes and capacities to enable sustained shifts in how WFP approaches its work and ensure we have a skilled and sufficient workforce to take forward credible, impactful nutrition programming.



Nutrition is everyone's business. We all have our part to play if we are to succeed in saving and changing lives.

Cindy H. McCain
Executive Director, WFP

[Click here to watch ED McCain share insights on the critical role of nutrition](#)

[Download the strategy here](#)

