

Gender & Markets Initiative in West and Central Africa (2018)

Women have a crucial role in ending hunger: they feed their families and produce and market food. Supporting and empowering them in this role is therefore critical for the achievement of Sustainable Development 2 on Zero Hunger and improved nutrition.

This requires an understanding of the complex social dynamics that govern food systems and the way they interlink with households, communities and markets, through a gender analysis lens.

The *Gender and Markets Initiative*, launched in 2018 by the World Food Programme (WFP)'s Regional Bureau for West Africa Vulnerability Assessment and Mapping (VAM) team with support from USAID, aimed to strengthen the collection and analysis of gender-informed data on the different roles of women and men in markets in West and Central Africa, their challenges and their empowerment.

It also sought to strengthen WFP's – and partners' – commitment to, accountability for and capacities in integrating gender into market analysis and the design of market-based interventions so that they could have an empowering impact on food insecure individuals and communities in the region.

The initiative's key results, tools and resources are available below to support the design and implementation of gender-equitable market-based approaches to humanitarian interventions, including cash transfers, resilience-building, local procurement and others. These resources also serve as the basis for researchers to further expand the knowledge on gender dynamics in agricultural markets and value chains, to achieve greater food security and human development.

Resources:

[Gender & Markets Initiative Introduction](#)

[Gender Markets Data Conference](#)

[Senegal: Gender, Markets and Farm-Based Organizations](#)

[VAM Gender Thematic Guidelines](#)

[Gender Analysis Guidance Note](#)

[Gender standards for food security analysis](#)

[Assessing Gender and Markets in the Lake Chad Basin Region](#)

[Traders Questionnaire](#)

[West Africa Gender and Market Initiative Briefs: #6 Niger-Nigeria](#)

[Women's Empowerment in Markets Index](#)

[Proposed Gender Analytical Framework](#)

[What is the programmatic relevance of gender analysis?](#)

[Market Questionnaire](#)

[Gender marking scoring system for assessments](#)

[Market Assessment Surveys](#)

[Sudan household questionnaire \(gender review\)](#)

[Implications of Findings from the RBD VAM Gender & Markets Initiative](#)