



# **An integrated approach for the Empowerment of Rural Women**

**Orange Campaign , WFP - 28 November 2018**

# Introduction

The UN Joint Programme on “***Accelerating Progress towards the Economic Empowerment of Women (JPRWEE)***” responds to the multiple challenges most women face in rural areas, and has 4 main outcomes:

- 1) Improved food and nutrition security
- 2) Increased income to sustain livelihoods
- 3) Enhanced participation in decision-making at community level
- 4) More gender-responsive policy environment





A woman wearing a blue and gold patterned shawl and a headscarf is shown in profile, smiling and looking towards the right. She is working in a field, with her hands near some green plants. In the background, there is a large pile of cut sticks or branches, suggesting a rural or agricultural setting. The overall scene is outdoors with trees and foliage visible.

# WHY GBV?

No holistic response  
without tackling the  
issue of violence



# WHAT?

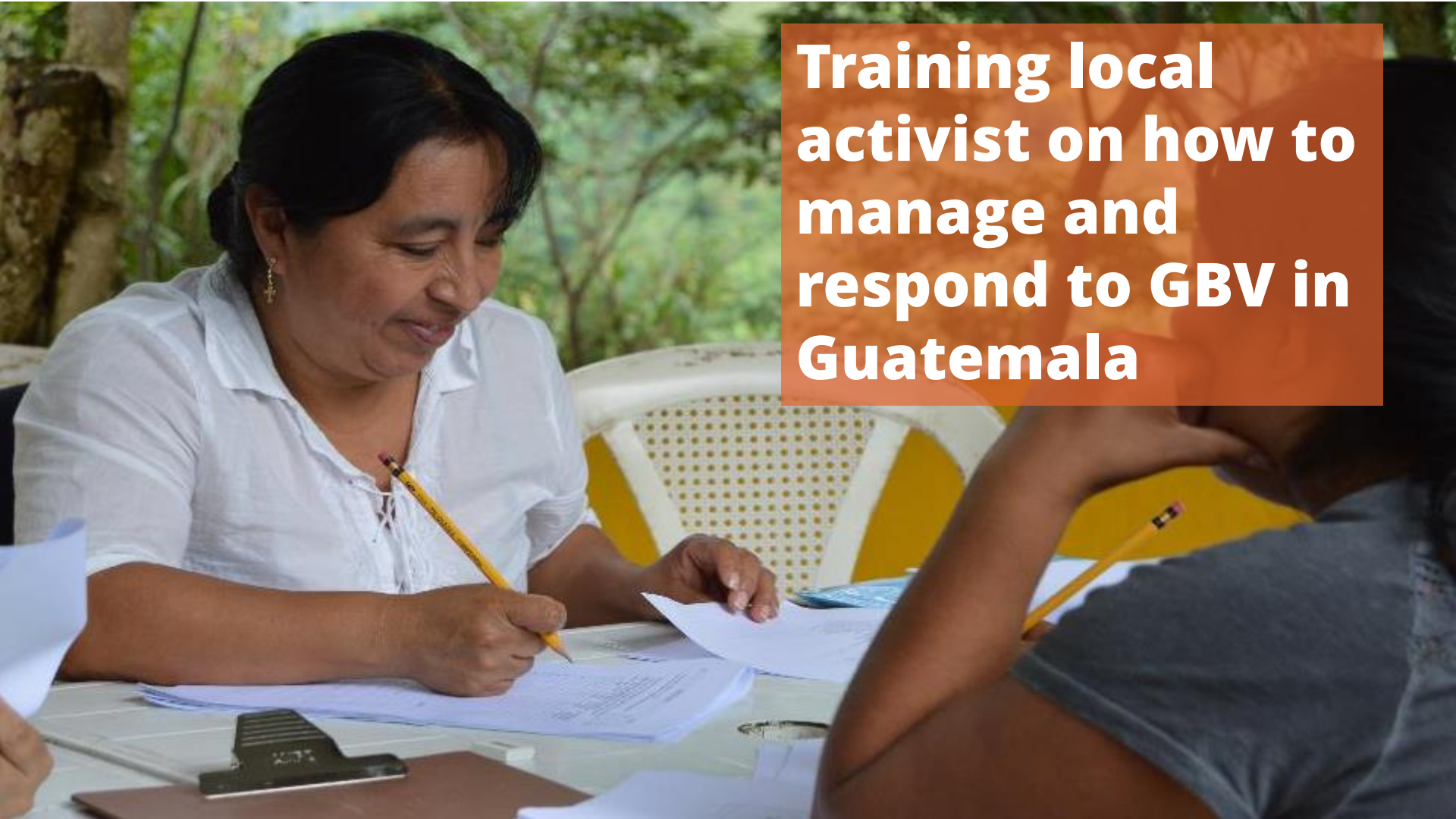
- Training modules on Gender-based Violence (S/GBV) response and referral, conflict mediation and women's rights
- Public awareness campaigns on ending violence against women and girls
- Capacity development of local and central authorities on how to prevent and respond to GBV





**Working at household level to increase mutual understanding in Kyrgyzstan**



A woman with dark hair, wearing a white short-sleeved button-down shirt, is seated at a white table outdoors. She is focused on writing on a document with a yellow pencil. The table is cluttered with several sheets of paper, a black binder, and another yellow pencil. In the foreground, the back of a person's head and shoulder, wearing a grey t-shirt, is visible. The background shows lush green foliage and a white wicker chair. An orange semi-transparent box is overlaid on the right side of the image, containing white text.

**Training local  
activist on how to  
manage and  
respond to GBV in  
Guatemala**



**Marching to demand gender justice and a decrease in violence in Guatemala**





**Working with local communities to raise awareness on GBV in Guatemala**



# Sharing information on GBV referral pathway in Liberia





**Activists lobbying to ban child marriage in Kyrgyzstan**





**Opening of the first survivors' support bureau in Santa Catalina La Tinta, Guatemala**

*“As a woman and a survivor, I feel more confident now because I know how and when to exercise my rights. I have been given a voice to speak out, and this is all thanks to the JP RWEE”*

*GBV Survivor from Liberia*

