An integrated approach for the Empowerment of Rural Women

Orange Campaign, WFP - 28 November 2018
Introduction

The UN Joint Programme on “Accelerating Progress towards the Economic Empowerment of Women (JPRWEE)” responds to the multiple challenges most women face in rural areas, and has 4 main outcomes:

1) Improved food and nutrition security
2) Increased income to sustain livelihoods
3) Enhanced participation in decision-making at community level
4) More gender-responsive policy environment
WHY GBV?

No holistic response without tackling the issue of violence
• Training modules on Gender-based Violence (S/GBV) response and referral, conflict mediation and women’s rights
• Public awareness campaigns on ending violence against women and girls
• Capacity development of local and central authorities on how to prevent and respond to GBV
Working at household level to increase mutual understanding in Kyrgyzstan
Training local activist on how to manage and respond to GBV in Guatemala
Marching to demand gender justice and a decrease in violence in Guatemala
Working with local communities to raise awareness on GBV in Guatemala
Sharing information on GBV referral pathway in Liberia
Activists lobbying to ban child marriage in Kyrgyzstan
Opening of the first survivors’ support bureau in Santa Catalina La Tinta, Guatemala
“As a woman and a survivor, I feel more confident now because I know how and when to exercise my rights. I have been given a voice to speak out, and this is all thanks to the JP RWEE”

GBV Survivor from Liberia