



Partnering for impact: the WFP – DSM story

Side event on the margins of the 2019 second regular session of the Executive Board
Tuesday, 19 November 2019 from 8:45 to 9:45
Aula Delegatis, WFP headquarters
Breakfast will be served in the Aula Delegatis from 8:30 to 8:45

You are kindly invited to a side event showcasing how partnerships with the business sector create global impact, using the World Food Programme's long-standing collaboration with Royal DSM to improve beneficiary nutrition as a key example. This event supplements the "Partnering for impact: The private sector's role in reaching the Sustainable Goal (SDG) 2" exhibition. It will cover why the partnership was created and how it has evolved to now support local business entities and to encourage food fortification globally. It will feature insights from key leaders involved in the partnership, including Mr Fokko Wientjes, Vice-President Nutrition in Emerging Markets and Food Systems, DSM; Dr Klaus Kraemer, Managing Director, Sight and Life; and Ms Lauren Landis, Director, Nutrition Division, WFP. The event will be moderated by Mr Tim Hunter, Director a.i., Private Partnerships and Fundraising Division, WFP.

Context

Globally, two billion people suffer from "hidden hunger," a deficiency in one or more micronutrients that impacts everything from personal health and well-being to the gross domestic product of entire countries. Created in 2007, the WFP–DSM partnership focuses on eliminating hidden hunger under the banner of "Improving Nutrition, Improving Lives." It started with WFP drawing on DSM's expertise and resources to drive innovation and improve the nutritional content of WFP's food basket, and it has evolved over time to focus on increasing access to and demand for nutritious foods among WFP beneficiaries and raising awareness among policymakers of the importance of good nutrition.

In 2019, a partnership review by external consultants was commissioned to better understand the partnership's value, impact, and the challenges and learnings gained from more than 12 years of partnering. As the Executive Board reviews WFP's new strategic direction in business sector engagement, it is an opportune moment to reflect on one of WFP's flagship partnerships while reviewing how collaborations transform the way WFP operates.

Objectives

The side event is an opportunity for the Executive Board members and staff to learn how WFP partners with the business sector through the lens of one of WFP's longest and most successful partnerships. Specifically, it will explore:

- Why WFP and DSM have partnered
- What each partner brings to the collaboration and what we do in practice
- Results and impact of the partnership
- Challenges and lessons learned over time
- How the partnership has transformed WFP's approach to nutrition

Agenda

Welcome remarks (5 min)

- H.E. Hans Hoogeveen, Ambassador and Permanent Representative of the Netherlands
- Mr Tim Hunter, Director a.i., Private Partnerships and Fundraising Division, WFP (**moderator**)

Presentation: The WFP – DSM Partnership (10 min)

Presentation highlighting the partnership goals, its achievements and its evolution over the past 12 years

- Ms Lauren Landis, Director, Nutrition Division, WFP
- Mr Fokko Wientjes, Vice-President Nutrition in Emerging Markets and Food Systems, DSM

Moderated panel discussion (20 min)

The panel discussion will unpack some key questions regarding why partnership has been the right choice for WFP and DSM, how the collaboration fits into each organization's strategy and what have been some key partnership challenges and learnings.

- Ms Lauren Landis, Director, Nutrition Division, WFP
- Mr Fokko Wientjes, Vice-President Nutrition in Emerging Markets and Food Systems, DSM
- Dr Klaus Kraemer, Managing Director, Sight and Life
- Ms Tania Goossens, Country Director Peru, WFP
- Mr John Aylieff, Regional Director for Asia and the Pacific, WFP

Q&A and remarks from the floor (20 min)