WFP Impact Evaluation Strategy

Partnering in impact evaluation, achieving zero hunger:
First Regular Session of the Executive Board, 2020

25 February 2020
WFP defines impact evaluation as:

<table>
<thead>
<tr>
<th>Evaluation Policy (2016-2021)</th>
<th>Evaluations that “assess the positive and negative, direct or indirect, intended or unintended changes in the lives of affected populations in receipt of WFP interventions”</th>
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</thead>
<tbody>
<tr>
<td>Impact Evaluation Strategy</td>
<td>Evaluations that “measure changes in development outcomes of interest for a target population that can be attributed to a specific programme or a policy through a credible counterfactual”</td>
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## OEV impact evaluation series

<table>
<thead>
<tr>
<th>Year Range</th>
<th>Evaluation Series</th>
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<tbody>
<tr>
<td>2005-2011</td>
<td>School Feeding Series (9 IEs)</td>
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<tr>
<td>2011-2012</td>
<td>Food Assistance to Refugees in Protracted Situations (FARPS) Series (4 IEs)</td>
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<tr>
<td>2013</td>
<td>Food Assistance for Assets (FFA) Series (6 IEs)</td>
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<tr>
<td>2014-2018</td>
<td>Moderate Acute Malnutrition (MAM) Series (4 IEs)</td>
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Piloting the strategy

Preparation Phase (2019)
- Consultations
- Concept note for IE windows
- Completed IE Strategy
- EFSG Presentation

Pilot Phase (2019-2021)
- Launch of IE windows
- Establish IE partnerships
- Build-up WFP awareness and IE capacity

IE Strategy Review 2021
- Review scope, delivery model and progress to date
- IE strategy to inform new WFP Evaluation Policy

Revise and Implement (2022-2026)
- Scale-up or scale-down IE activities according to lessons learned during Pilot Phase
Impact Evaluation Strategy (2019-2026)

Vision

WFP uses rigorous impact evaluation evidence to inform policy and programme decisions, optimize interventions, and provide thought leadership to global efforts to end hunger and achieve the SDGs.
Impact Evaluation Strategy: objectives

**CONTRIBUTE**

to the evidence base for achieving global goals

**DELIVER**

operationally relevant and useful Impact Evaluations

**MAXIMIZE**

impact evaluation responsiveness to rapidly evolving contexts

**HARNESS**

the best tools and technologies for Impact Evaluation
Generating demand for evidence

Priority Evidence Base

Priority Impact Evaluations
Impact Evaluation Windows
Decentralized Impact Evaluations
Impact evaluation partnerships

WFP donor partners:
- Use impact evaluation evidence
- Influence WFP priorities and finance impact evaluation activities

Government partners in countries with WFP operations:
- Use impact evaluation evidence
- Deliver interventions evaluated and influence evidence priorities
- Deliver impact evaluations with WFP support (NECD)

Programme delivery partners:
- Use impact evaluation evidence
- Sources of programme theory to be tested
- Deliver interventions evaluated and influence evidence priorities

Evaluation and research partners:
- Sources of academic theory and IE methods
- Deliver impact evaluations
Present and future activities

- Open Windows
- Climate Change Resilience
- Cash-based Transfers and Gender

New opportunities

- School-based Programming?
- Harnessing Technologies
Thank you!

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