



## Executive Board Visit WFP Innovation Accelerator, Munich, Germany, 8 October 2018

Occasion	Executive Board visit at the occasion of an Innovation Projects Scale-up Bootcamp held in Munich, Germany
Attendees	Executive Board Member Representatives
Date	08 October 2018
Location	WFP Innovation Accelerator, Buttermelcherstraβe 16, 80469 Munich (back building, 3 <sup>rd</sup> floor, above Rischart bakery)
Contact	<ul> <li>Harriet Spanos, Secretary to the Executive Board and Director, Executive Board Secretariat, Rome, harriet.spanos@wfp.org</li> <li>Julia Bacher, Government Partnerships Officer, Munich, julia.bacher@wfp.org, +49 179 4764001</li> </ul>

## **OBJECTIVE**

This visit will provide exposure to WFP's innovation work in action by visiting the WFP Innovation Accelerator and attending a Scale-up Bootcamp. During the Bootcamp, where WFP's most successful innovation projects are working to reach the next level scale and roll-out readiness, Board Members will have the opportunity to get an overview of WFP's innovation accelerator activities, observe innovation work and to directly interact with the teams.

## **AGENDA**

by 10:20	Arrival in Munich International Airport (MUC) – gather at Airport VIP Lounge
10:30-11:15	Shuttle pick-up and transfer to WFP Innovation Accelerator offices
11:15-11:30	Welcome coffee and introductory remarks by: - Robert Opp, Director Innovation and Change Management Division, Rome - Rehan Asad, Chief of Staff, WFP, Rome
11:30-11:35	Opening remarks by host Government Germany: - H.E. Dr. Ulrich Seidenberger, Ambassador and Permanent Representative of Germany to the Rome-based UN Agencies
11:35-12:00	Introduction to the WFP Innovation Accelerator with opportunity for Q&A - Bernhard Kowatsch, Head of WFP Innovation Accelerator, Munich
12:00-13:00	Attendance of first pitch session of the Scale-up Bootcamp: scale-up teams deliver 3-minute pitches of their projects followed by a rapid Q&A for each team
13:00-13:45	Lunch & networking: an opportunity for Executive Board delegates, bootcamp teams, and other attendees





13:45-14:00	Lightning talk:
	The customers of the future
	Innovations that support smallholder farmers to become
	empowered entrepreneurs
	- Ms. Thavy Staal, Sustainability & Project Manager Agricultural Solutions Africa/Middle East, BASF SE
14:00-14:45	Expert panel discussion:
	What it takes to innovate for SDGs
	Challenges in finding and developing innovation projects with
	potential for impact and driving the right mechanisms for scale-up
	- H.E. Dr. Hinrich Thölken, Special Representative for International Digitalisation
	Policy and Digital Transformation, Federal Foreign Office, Berlin
	- Heino Meerkatt, Senior Advisor to The Boston Consulting Group
	- Rehan Asad, Chief of Staff, WFP Rome
	- Ms. Thavy Staal, Sustainability & Project Manager Africa/Middle East, BASF SE
	- Ms. Sandra Raad, Global Tech for Food Project Coordinator and Scale-up
	Bootcamp participant, WFP Lebanon/Iraq
	- Moderator: Robert Opp, Director Innovation and Change Management Division Rome
14:45-16:15	Mentoring World Café:
	Take a closer look at scale-up projects
	Executive Board delegates visit innovation stations for a chance to delve deeper
	into projects and directly provide feedback
16:15-17:00	Time for bilateral meetings, networking & refreshments
	Optional: Attendance of UX/UI presentation
	User Experience (UX) design is the process of enhancing a product's ease of
	usability and accessibility, while User Interface (UI) refers to the specific design of
	technological product with which a person may interact
	Mr. Navid Larijani, Chief Experience Officer Europe, PwC Digital Services, German
17:00-18:00	Transfer to Munich International Airport (MUC)
from 19:25	Departure to Rome
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