INTRODUCTION TO WFP’S INNOVATION ACCELERATOR

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@WFPInnovation
#disrupthunger
THE CHALLENGE OF GLOBAL HUNGER
WFP ACTIVITIES
WE NEED TO CLOSE THE GAP TO ZERO HUNGER

1990: 1.0 bn
2017: 821 m
2030: ?
INNOVATION TRENDS

TECHNOLOGIES
- artificial intelligence
- robotics UAVs
- blockchain
- agri-tech
- mobile

NEW BUSINESS MODELS
- Crowd-sourcing
- New business models
- Startups
- Market-based solutions

INNOVATION ACCELERATOR
GLOBAL INTERNET USERS

Percentage of individuals using the internet (%)


Colombia: 58%
Kenya: 26%
Lebanon: 76%
WFP SCALE-UP INNOVATION FUND

SPRINT PROGRAMME

INNOVATION BOOTCAMPS

INNOVATION SOURCING

THOUGHT LEADERSHIP

3000 Applications

10 bootcamps
90 teams

30+ projects supported

8 scale-up projects
THOUGHT LEADERSHIP

IDENTIFY AND LEVERAGE GAME CHANGING TRENDS FOR PRODUCTS OR SERVICES

Examples

Singularity University
DLR
acii Initiative for applied artificial intelligence
XPRIZE
Google
INNOVATION SOURCING

ONLINE APPLICATIONS

• For-profit start-ups
• NGO start-ups
• Companies/NGOs/UN
• WFP teams

ACTIVE SOURCING

• Startup/Tech events
• Targeted startup outreach
• Pipeline sharing

INNOVATION CHALLENGES

• Dedicated WFP Innovation Challenge
• Challenge with external partners
• Defining challenges for other partners
The first stop on the journey for many projects and start-ups

3 times a year we host an intense 5-day bootcamp

Innovation and humanitarian experts to refine solutions and pilot plans

Product/market fit
User experience/interface
Marketing
Technology
Boutique coaching
SPRINT PROGRAMME

- **Duration:** 3-6 Months
- **Access to users in developing countries**
- **US$50-100K**
  - No equity
- **1 in-house entrepreneur assigned per team**
- **Connect with a wide network of market & technology experts**

Applying Human-Centered Design & Lean Startup Methodologies
8 scale-up projects with potential to positively impact 100,000+ people

Core Accelerator funded for 5 years & additional project funding
The Accelerator Evolution

- **2015**: Kick-start
  - Bootcamp and Sprint programme

- **2016**: Official Launch
  - Successful scale-ups
  - FastCompany Prize

- **2017**: Proof/Scale-up
  - Frontiers innovation work
  - External Advisory Council
  - Tanzania, Nairobi regional hubs
  - XPRIZE, Google Launchpad, WEF, AI MOUs

- **2018**: Expansion pilots
  - Scale-up expansion
  - Topic-based Centers of Excellence

- **2019**: Future plans
  - Frontier innovation
It’s time.
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